Thursday, October 26—Monday, November 1, 2017: Twitter conversation about Paul Manafort, who led a trio of federal indictments related to the Russia investigation, was up 3,020 percent on more than 1.7 million tweets in the United States. Foreign policy aide George Papadopoulos also drew significant interest on 674,071 tweets while Rick Gates was in over 126,010 (+3,511 percent and +547,770 percent week-over-week, respectively). Special Counsel Bob Mueller drew 341,870 tweets (+209 percent). The terrorist attack in New York, covered in only two days of our data, was the top issue this week with 885,735 tweets. Our in-depth analysis is available at U.S. News & World Report.

**INSTITUTIONS**

- **POTUS**: 6.8m ▲2%
- **Republicans**: 1.9m ▼11%
- **Democrats**: 1.1m ▼2%
- **U.S. Senate**: 15k ▼55%
- **U.S. House**: 10k ▼15%

**KEY RACES**

- **Brown (OH)**: 8k ▼45%
- **King (ME)**: 8k ▲412%
- **Heller (NV)**: 6k ▼15%
- **Nelson (FL)**: 3k ▼30%
- **McCaskill (MO)**: 2k ▼19%
- **Issa (CA-49)**: 10k ▲6%
- **Faso (NY-19)**: 2k ▲155%
- **Lewis (MN-02)**: 2k ▼24%
- **Bacon (NE-02)**: 1k ▲26%
- **Coffman (CO-06)**: 1k ▲31%
NEWSMAKERS

Fmr. Trump '16 CM Paul Manafort
1.7m ▲3,020%

Fmr. Trump '16 FP Aide George Papadopoulos
674k ▲3,511%

Special Counsel Bob Mueller
342k ▲209%

NYC Mayor Bill de Blasio
176k ▲0%

Fmr. Trump '16 Advisor Rick Gates
126k ▲547,770%

HOT TOPICS

Terrorist Attack in New York City
885k ▲811%

Tax Reform/Cuts
403k ▼12%

#MeToo
65k ▼58%

Virginia Governor's Race
45k ▲160%

Tech Hearings on Russia '16 Activity
15k (NEW)

TOP TWEETS

36k Retweets / 122 Likes / Link

26k Retweets / 111k Likes / Link
ABOUT: Released weekly on Friday mornings on U.S. News & World Report, THE ECHO is a social media research publication of George Washington University Graduate School of Political Management’s (GSPM) Public Echoes of Political Rhetoric in America (PEORIA) Project. THE ECHO is funded in part by GSPM alumnus William H. Madway and through a reduced-cost license to Crimson Hexagon.

METHODOLOGY: The ECHO features U.S. data collated by sets of keywords on the Crimson Hexagon platform. The first value represents the number of related tweets including the name or topic and the second demonstrates its increase or decrease over the week. Our analysis is informed by further research using Crimson Hexagon’s Heliosight, which allows us to quickly view trending topics and search terms.

Key Races are determined on a rolling basis based on our editorial team’s evaluations of campaigns rated as “Toss Up” by the Cook Political Report, Sabato’s Crystal Ball, and Inside Elections with Nathan L. Gonzales. We feature the top five races in the Senate (top) and the House (bottom) as a function of seven-day related-tweet volume on Twitter. They are listed in order of the total number of times each were mentioned on Twitter over the past seven days (Thursday to Wednesday).

Top Institutions include several components. We track both parties, chambers of Congress, and the presidency with several related terms beyond their official accounts on Twitter. For example, the presidency includes @POTUS and @realDonaldTrump as well as “Donald Trump”, “President Trump” and “DonaldTrump” as search terms.

Newsmakers and Hot Topics are detected in several ways using Memeorandum.com, The Week’s Daily Briefing “10 Things”, and general monitoring throughout the week. Final decisions on what to include are made by our editorial team and listed from left to right in order of total mentions on Twitter.

Top Tweets are listed as examples of posts that drove the week’s discussion on Twitter. In most cases, these will include a large number of @ replies, retweets, and favorites (hearts) but because of varying numbers of followers, other tweets might have greater total engagement than the ones listed.

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