BASIC INFORMATION AND RESOURCES

Instructor
Brian Pomper

Contact Information
(703) 244-5980
bpomper@akingump.com

Communication
My schedule is unpredictable. I will try to be responsive to e-mail, but if you do not get a response from me after what you think is a reasonable time, please feel free to call my cell anytime.

Blackboard Site
A Blackboard course site has been set up for this course. Each student is expected to check the site throughout the semester, as Blackboard will be the primary venue for outside classroom communications between the instructors and the students. Students can access the course site at https://blackboard.gwu.edu. Support for Blackboard is available at 202-994-4948 or helpdesk.gwu.edu.

Academic Integrity
All members of the university community are expected to exhibit honesty and competence in their academic work. Students have a special responsibility to acquaint themselves with, and make use of, all proper procedures for doing research, writing papers, and taking exams. Members of the community will be presumed to be familiar with the proper academic procedures and will be held responsible for applying them. Deliberate failure to act in accordance with such procedures will be considered academic dishonesty. Academic dishonesty is defined as “cheating of any kind, including misrepresenting one’s own work, taking credit for the work of others without crediting them and without appropriate authorization, and the fabrication of information.” Acts of academic dishonesty are a legal, moral, and intellectual offense against the community and will be prosecuted through the proper university channels. The University Code of Academic Integrity can be found at http://www.gwu.edu/~ntegrity/code.html.

Support for Students with Disabilities
GW’s Disability Support Services (DSS) provides and coordinates accommodations and other services for students with a wide variety of disabilities, as well as those temporarily disabled by injury or illness. Accommodations are available through DSS to facilitate academic access for students with disabilities.
Please notify your instructor if you require accommodations. Additional information is available at www.gwu.edu/~dss.

**In the Event of an Emergency or Crisis during Class**
If we experience some an emergency during class time, we will try to stay at this location until we hear that we can move about safely. If we have to leave here, we will meet in the front lobby of Union Station in order to account for everyone and to make certain that everyone is safe. Please refer to Campus Advisories for the latest information on the University’s operating status: http://www.campusadvisories.gwu.edu/.

**Attendance Policy**
Attendance is entirely up to you. You are all busy people with other obligations. You have already shown you are highly motivated by taking this class at night, so I trust you will attend whenever it’s possible for you to do so. You never need to apologize to me for failing to attend or get approval from me in advance not to attend.

**Course Evaluation**
At the end of the semester, students will be given the opportunity to evaluate the course through GW’s online course evaluation system. It is very important that you take the time to complete an evaluation. Students are also encouraged to provide feedback throughout the course of the semester by contacting any/all of the following:

Dr. Steven Billet  
Director, Legislative Affairs Program  
sbillet@gwu.edu | 202-994-1149

Dr. Jack Prostko  
Associate Dean for Learning and Faculty Development  
College of Professional Studies  
jackp@gwu.edu | 202-994-3592

Suzanne Farrand  
Director of Academic Administration, GSPM  
sfarrand@gwu.edu | 202-994-9309
THE COURSE

Legislative Affairs Program Objectives
Upon completion of the Master’s degree in Legislative Affairs, students will:
1. Gain both theoretical and practical knowledge related to the U.S. Congress, general issues in the legislative arena, and how to effectively advance legislation;
2. Hone their oral and written communication skills in both theoretical and technical aspects of legislative affairs;
3. Be able to conduct cutting-edge research and engage in effective problem solving by learning critical thinking skills;
4. Learn how to work effectively with others, the value of collaborative work, and will understand ethical issues involved in the legislative arena.

Course Description and Overview
This course will teach you about the substance and politics of international trade policy. You will learn how and why trade legislation is developed and considered by the Congress and the administration. You will also be required to prepare a one-pager on a trade topic of your choice, an essential advocacy tool; give a 5-minute speech to your classmates on a different trade policy topic of your choice; and write a final paper on yet a different trade policy topic of your choice.

Course Learning Objectives
- Understand the various policies at issue in international trade.
- Become familiar with international trade agreements, rules, laws, concepts, and institutions.
- Learn about the politics of trade, and the difference between the way things are supposed to work and how they really work.

Course Requirements
- This is an introductory course. You are not expected to know anything about international law or international trade coming into this class.
- Connect the dots. See the relationships between different topics, and understand the players in developing and implementing trade policy. Don’t get hung up on minutiae.
- Ask yourself why proponents of the various rules you are studying like them, and why opponents do not.
Evaluation and Grading

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Learning Objective(s) Addressed</th>
<th>Due Date</th>
<th>Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>One-Pager</td>
<td>To express yourself persuasively and concisely.</td>
<td>March 28</td>
<td>12.5%</td>
</tr>
<tr>
<td>Speech</td>
<td>To practice presentation skills.</td>
<td>April 25</td>
<td>12.5%</td>
</tr>
<tr>
<td>Final Paper</td>
<td>To research a trade topic in depth.</td>
<td>May 10</td>
<td>50%</td>
</tr>
<tr>
<td>Participation</td>
<td></td>
<td></td>
<td>25%</td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td></td>
<td>100%</td>
</tr>
</tbody>
</table>

Following is the grade scale for all GSPM classes:

<table>
<thead>
<tr>
<th>Grade</th>
<th>Grading Standard</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>94-100 Your work is outstanding and ready for submission in a professional environment. Your material, effort, research, and writing demonstrate superior work.</td>
</tr>
<tr>
<td>A-</td>
<td>90-93 Represents solid work with minor errors. Overall, excellent work.</td>
</tr>
<tr>
<td>B+</td>
<td>87-89 Very good. Represents well-written material, research, and presentation, but needs some minor work.</td>
</tr>
<tr>
<td>B</td>
<td>83-86 Satisfactory work, but needs reworking and more effort. Note that although not a failing grade, at the graduate level, anything below a “B” is viewed as unacceptable.</td>
</tr>
<tr>
<td>B-</td>
<td>80-82 You’ve completed the assignment, but you are not meeting all of the requirements.</td>
</tr>
<tr>
<td>C+</td>
<td>77-79 Needs improvement in content and in effort. Shows some motivation and concern.</td>
</tr>
<tr>
<td>C</td>
<td>73-76 Needs reworking, improved effort, and additional research. Shows minimal motivation and concern.</td>
</tr>
<tr>
<td>C-</td>
<td>70-72 (lowest grade to pass) Poor performance. Major errors, too many misspellings, problems with accuracy, etc.</td>
</tr>
<tr>
<td>F</td>
<td>Below 70 Unacceptable performance, or inability to submit the assignment.</td>
</tr>
</tbody>
</table>

Required Text and Learning Materials


**Tentative Course Calendar***

*The instructor reserves the right to alter course content and/or adjust the pace to accommodate class progress. Students are responsible for keeping up with all adjustments to the course calendar.

**January 11**

Week 1


Reading Due Today:

- Rothgeb Chapters 1-2, pp. 1-26;
- Destler Chapters 1-2, pp. 3-37.

**January 25**

Week 2


Reading Due Today:

- Rothgeb Chapters 3-9, pp. 27-250;
- Destler Chapter 3, pp. 41-63;
- U.S. Constitution, Article I, Section 8, Clause 3; and U.S. Constitution, Article II, Section 2, Clause 2 (both available at [http://www.law.cornell.edu/constitution/](http://www.law.cornell.edu/constitution/)).
**February 1**  
Week 3

Topic and Content Covered: Origins and history of U.S. trade policy (cont’d).

Reading Due Today:

- Destler Chapters 4-5, pp. 65-136.

**February 8**  
Week 4


Reading Due Today:

- Destler Chapter 6, pp. 137-167;
- 2015 Special 301 Report – students should read pp. 6-9, skim the rest of the report, and pick one country to read about in full (available at [https://ustr.gov/sites/default/files/2015-Special-301-Report-FINAL.pdf](https://ustr.gov/sites/default/files/2015-Special-301-Report-FINAL.pdf));
February 22
Week 5

The Bipartisan Congressional Trade Priorities and Accountability Act of 2015, Trade Promotion Authority (“Fast Track”), bilateral free trade agreements, trade adjustment assistance, labor, environment, intellectual property, investment, the anti-globalization movement, and the May 10th Agreement.

Reading Due Today:

- Destler Chapters 7-12 and Appendix A, pp. 169-342;
- Bipartisan Congressional Trade Priorities and Accountability Act of 2015, Section 102 (available at https://www.congress.gov/114/plaws/publ26/PLAW-114publ26.pdf – the Act begins on the second page of this document, the first page of which is the Defending Public Safety Employees’ Retirement Act);
- The May 10th Agreement (professor will send via e-mail to the class);
- Economic Benefits of the Trans-Pacific Partnership Fact Sheet (available at https://ustr.gov/sites/default/files/TPP-Economic-Benefits-Fact-Sheet.pdf);
- Frequently Asked Questions of the Trans-Pacific Partnership (available at https://medium.com/the-trans-pacific-partnership/frequently-asked-questions-on-the-trans-pacific-partnership-eddc8d87ac73#.42yb9x310);
- Promoting Transparency in Negotiations (available at https://ustr.gov/sites/default/files/TPP-Promoting-Transparency-in-Negotiations-Fact-Sheet.pdf);

February 29
Week 6


Reading Due Today:
Congress and Trade Policy – Brian Pomper – Page 8 of 12

- Gresser pp. 115-159;

- Notification Letter to Congress on the Transatlantic Trade and Investment Partnership (available at https://ustr.gov/sites/default/files/03202013%20TTIP%20Notification%20Letter.PDF);

- Remarks by President Obama on the Transatlantic Trade and Investment Partnership (available at https://www.whitehouse.gov/the-press-office/2013/06/17/remarks-president-obama-uk-prime-minister-cameron-european-commission-pr);

March 7
Week 7

Trade and Investment Framework Agreements, and Bilateral Investment Treaties. The World Trade Organization, the Doha Round, the Information Technology Agreement, and the Trade in Services Agreement.

Reading Due Today:

- Trade and Investment Framework Agreements (available at https://ustr.gov/trade-agreements/trade-investment-framework-agreements);


- Bilateral Investment Treaties background (available at http://www.ustr.gov/trade-agreements/bilateral-investment-treaties);

- Bilateral Investment Treaties and Related Agreements (available at http://www.state.gov/e/eb/ifd/bit/index.htm);

- Model Bilateral Investment Treaty (available at http://www.state.gov/r/pa/prs/ps/2012/04/188199.htm);

- The Nine-Day Misadventure of the Most Favored Nations: How the WTO’s Doha Round Negotiations Went Awry in July 2008, by Paul Blustein (available at http://www.brookings.edu~/media/Research/Files/Articles/2008/12/05%20trade%20blustein/1205_trade_blustein.PDF);


- Statement by WTO Director General Roberto Azevêdo at the Conclusion of the 9th World Trade Organization Ministerial Conference (available at https://www.wto.org/english/news_e/spra_e/spra16_e.htm);

• December 19, 2015 Nairobi Ministerial Declaration (available at https://www.wto.org/english/thewto_e/minist_e/mc10_e/mindecision_e.htm);

• Statement by WTO Director General Roberto Azevêdo at the Conclusion of the 10th World Trade Organization Ministerial Conference (available at https://www.wto.org/english/news_e/spra_e/spra108_e.htm);


• Trade in Services Agreement background (available at http://www.ustr.gov/TiSA).


March 21
Week 8

Topic and Content Covered: China; regional trade groupings.

• Gresser pp. 95-106;


• Fact Sheet: 26th U.S. –China Joint Commission on Commerce and Trade (available at https://ustr.gov/about-us/policy-offices/press-office/fact-sheets/2015/november/us-fact-sheet-26th-us-china-joint);


• APEC Overview (available at http://www.apec.org/About-Us/About-APEC.aspx);


• Chairman Baucus September 5, 2008 Remarks to the National Center for Asia-Pacific Economic Cooperation (available at http://finance.senate.gov/newsroom/chairman/release/?id=3198b693-6315-4597-9338-a7a8aaa2d696);

• ASEAN Overview (available at http://www.asean.org/asean/about-asean/overview/); USTR overview of ASEAN (available at https://ustr.gov/issue-areas/trade-organizations/association-southeast-asian-nations-asean);


March 28
Week 9

Topic and Content Covered: Customs, the Harmonized Tariff Schedule (“HTS”), and the Miscellaneous Tariff Bill (“MTB”); Trade Preference Programs.

Reading Due Today:

• Print out and bring to class both the HTS table of contents and Chapter 10 (Cereals), both available at https://hts.usitc.gov/current;

• Gresser, pp. 160-197.

Assignment(s) Due Today: One-pager

April 4
Week 10

Topic and Content Covered: The use of trade as a foreign policy tool, and sanctions – Iran, Burma, and Cuba; Foreign investment, export promotion and export controls. Case study – the U.S.-Colombia FTA.

Reading Due Today:

• Wyden Statement on Policy Changes to Open Relations with Cuba (available at http://www.wyden.senate.gov/news/press-releases/wyden-statement-on-policy-changes-to-open-relations-with-cuba);

• *Mitch McConnell Opposes Obama on Cuba* (available at http://www.huffingtonpost.com/2014/12/22/mitch-mcconnell-cuba_n_6369428.html);
• Myths, Chapters 4-8, pp. 9-213;

• President Bush April 7, 2008 statement on Colombia (available at http://georgewbush-whitehouse.archives.gov/news/releases/2008/04/20080408.html);

• Speaker Pelosi and Chairman Rangel April 7, 2008 press statement on the Colombia FTA (available at http://www.prnewswire.com/news-releases/pelosi-and-rangel-statement-on-administration-sending-colombia-free-trade-agreement-to-congress-57140752.html);


April 11
Week 11

Topic and Content Covered: Guest Speaker TBD.

Reading Due Today: None.

April 18
Week 12

Topic and Content Covered: The current state of play.

Reading Due Today: Begin reading T-Shirt.

April 25
Week 13

Topic and Content Covered: Speech day.

Reading Due Today: Continue reading T-Shirt.

Assignment(s) Due Today: Be prepared to give a 5-minute speech on a trade topic of your choice.

April 27
Week 14

Topic and Content Covered: Follow the t-shirt – trade in the real world; the big look ahead.

Reading Due Today: T-Shirt vii-215.
Copyright Statement

Unless explicitly allowed by the instructor, course materials, class discussions, and examinations are created for and expected to be used by class participants only. The recording and rebroadcasting of such material, by any means, is forbidden.