THE TALK ABOUT TRUMP
(AND OTHER HIGHLIGHTS OF THE SECOND WAVE OF PRESIDENTIAL CANDIDATE ANNOUNCEMENTS)

ASSOCIATE PROFESSOR MICHAEL CORNFIELD & ASSOCIATE PROFESSOR LARA BROWN
RELEASE DATE: AUGUST 4, 2015
Emerging Brands – what word clouds tell us about each of the newly announced candidate.
RICK SANTORUM
MARTIN O’MALLEY

Word Clouds Report
05/16/2015 to 07/19/2015 (EDT)
LINCOLN CHAFEE

Word Clouds Report
05/16/2015 to 07/19/2015 (EDT)

WORD CLOUD

metric blancas aspirante system contrato contrato como bid lucha looking record more politics leon nation need shop political
JEB BUSH

Word Clouds Report
05/16/2015 to 07/19/2015 (EDT)

WORD CLOUD
CHRIS CHRISTIE

WORD CLOUD

womens 335 possible hurt headed gang
kill seeks temper
wall power hosted information ticket
pill gov state hold story
find 14 women lies fees
five now bid anger
40 low
2015 today
more worse dix
real
nj decision
run years
rest kelly
more Kelly
buses
day
best special
newslo
viagra
lesbianism
draws
Word Clouds Report
05/16/2015 to 07/19/2015 (EDT)
QUESTIONS?

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