

## THE ECHO: A FRIDAY TIPSHEET OF POLITICAL ACTIVITY ON TWITTER

*Thanks to the support of GSPM alumnus William H. Madway Class of 2013.*

**FEBRUARY 8-14:** Valentine's Day broke hearts and families in Parkland, Florida, as [the killing](#) of 17 students, faculty, and staff at Marjory Stoneman Douglas High School rebooted the now-too-common cycle of political discussion about what to do about gun violence. Although the mass shooting took place on the afternoon of the last day of our research for the week, it was the leading political topic of in the United States on Twitter with 681,654 related tweets. As the shooting occurred in Florida, tweets related to incumbent Sen. Bill Nelson (D), who will [likely](#) be in a toss-up race against current Gov. Rick Scott (R), were up 123% from last week. Additional findings, including two White House [staff resignations](#) for alleged spousal abuse, President Trump's [views](#) on #MeToo, and a [now open](#) House toss-up race, are available at [U.S. News & World Report](#).

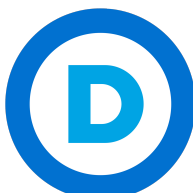
### INSTITUTIONS



POTUS  
5.6m ▼ 21%



Republicans  
2.4m ▼ 29%



Democrats  
1.8m ▼ 37%

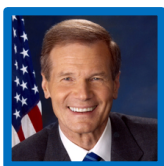


U.S. Senate  
37k ▲ 28%



U.S. House  
11k ▼ 47%

### KEY RACES



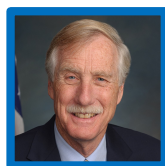
Nelson (FL)  
17k ▲ 123%



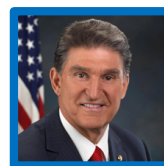
Brown (OH)  
15k ▲ 127%



Heller (NV)  
11k ▲ 88%



King (ME)  
7k ▲ 115%



Manchin (WV)  
6k ▼ 60%



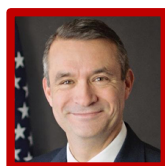
Nolan  
MN-08  
6k ▲ 127%



Lewis  
MN-02  
3k ▲ 6%



Coffman  
CO-06  
3k ▲ 41%



Bacon  
NE-02  
2k ▼ 34%



Faso  
NY-19  
1k ▲ 46%



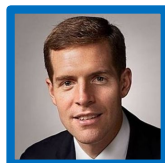
## NEWSMAKERS



Fmr. White House  
Staff Secretary  
Rob Porter  
814k ▲498%



Special Counsel  
Robert Mueller  
62k ▼71%



PA-18 Candidate  
Conor Lamb  
33k ▼16%



Fmr. White House  
Speechwriter  
David Sorensen  
29k (NEW)



PA-18 Candidate  
Rick Saccone  
8k ▼16%

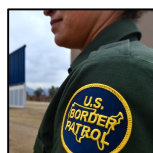
## HOT TOPICS



School Shooting in  
Parkland, FL  
682k (NEW)



Deferred Action  
for Childhood  
Arrivals  
546k ▲4%



Immigration  
482k ▲<1%



#MeToo /  
#TimesUp  
316k ▲54%



Due Process /  
"Mere Allegations"  
242k ▲2,732%

## TOP TWEETS

**BJ Lutz** @bjlutz

Today's shooting at a high school in #Parkland, Florida is the 18th school shooting so far this year, according to gun control advocacy organization Everytown For Gun Safety.

It's February 14th.

4:04 PM - 14 Feb 2018

46,015 Retweets 51,209 Likes

46k Retweets / 52k Likes / [Link](#)

**Ted Lieu** @tedlieu

This is a very disturbing article. If in fact Rob Porter's interim security clearance expired on Jan 15 and John Kelly continued to let him handle highly classified information, then Kelly must resign. Also, giving someone classified info who is not cleared to see it is a crime.

**Jonathan Alter** @jonathanalter  
Kelly must go. He knew that Porter's interim security clearance expired Jan 15 and that the FBI had a serious problem with Porter handling top secret material. politico.com/magazine/story...

9:46 PM - 10 Feb 2018

30,907 Retweets 60,869 Likes

31k Retweets / 61k Likes / [Link](#)

## THE ECHO

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**ABOUT:** Released weekly on Friday mornings on U.S. News & World Report, THE ECHO is a social media research publication of George Washington University Graduate School of Political Management's (GSPM) Public Echoes of Political Rhetoric in America (PEORIA) Project. THE ECHO is funded in part by GSPM alumnus William H. Madway and through a reduced-cost license to Crimson Hexagon.

**METHODOLOGY:** The ECHO features U.S. data collated by sets of keywords on the Crimson Hexagon platform. The first value represents the number of related tweets including the name or topic and the second demonstrates its increase or decrease over the week. Our analysis is informed by further research using Crimson Hexagon's additional features, which allows us to quickly view trending topics and search terms.

*Key Races* are determined on a rolling basis based on our editorial team's evaluations of campaigns rated as "Toss Up" by the Cook Political Report, Sabato's Crystal Ball, and Inside Elections with Nathan L. Gonzales. We feature the top five races in the Senate (top) and the House (bottom) as a function of seven-day related-tweet volume on Twitter. They are listed in order of the total number of times each were mentioned on Twitter over the past seven days (Thursday to Wednesday).

*Top Institutions* include several components. We track both parties, chambers of Congress, and the presidency with several related terms beyond their official accounts on Twitter. For example, the presidency includes @POTUS and @realDonaldTrump as well as "Donald Trump", "President Trump" and "DonaldTrump" as search terms.

*Newsmakers and Hot Topics* are detected in several ways using Memeorandum.com, The Week's Daily Briefing "10 Things", and general monitoring throughout the week. Final decisions on what to include are made by our editorial team and listed from left to right in order of total mentions on Twitter.

*Top Tweets* are listed as examples of posts that drove the week's discussion on Twitter. In most cases, these will include a large number of @ replies, retweets, and favorites (hearts) but because of varying numbers of followers, other tweets might have greater total engagement than the ones listed.

**CONTACT:** Sign up to receive The ECHO in your Inbox every Friday [here](#). For questions about The ECHO, please contact its author Dr. Michael D. Cohen at GSPM by email at [michaeldcohen@gwu.edu](mailto:michaeldcohen@gwu.edu). For more information about the GSPM Global Center for Political Management and The PEORIA Project, please contact Dr. Michael Cornfield by email at [corn@gwu.edu](mailto:corn@gwu.edu). For questions about GSPM, please contact Dr. Lara Brown by email at [larambrown@gwu.edu](mailto:larambrown@gwu.edu). All can be reached by phone at 202-994-6000.