THE ECHO: A FRIDAY TIPSHEET OF POLITICAL ACTIVITY ON TWITTER

Thanks to the support of GSPM alumnus William H. Madway Class of 2013.

FEBRUARY 1–7: Rep. Devin Nunes had a *week* on Twitter as the political conversation on the platform in the United States shifted to the House Republican FBI memo, declassified by President Trump last week, which became a political Rorschach test. With close to 1.2 million related posts and up 151% from last week, Rep. Nunes drew most of the attention related to the memo on political Twitter. In campaign news, the tight race for the early March open 18th congressional district in Pennsylvania is heating up on Twitter as both Conor Lamb (D) and Rick Saccone (R) drew more attention than the previous week. Lamb is outraising Saccone and drawing 3x more tweets in this GOP district. Additional findings, including a look at the volatile stock market, Rep. Nancy Pelosi's #DACABuster, and talk about a military parade are available at U.S. News & World Report.

INSTITUTIONS

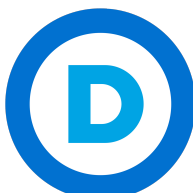| POTUS	Republicans	Democrats	U.S. Senate	U.S. House
7.1m ▲5%	3.4m ▲7%	2.9m ▼5%	29k ▼10%	22k ▲65%

KEY RACES
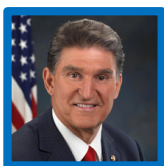
Manchin (WV)	Nelson (FL)	Brown (OH)	Heller (NV)	Smith (MN)
15k ▼62%	8k ▲25%	6k ▼37%	6k ▼27%	5k ▼2%
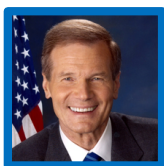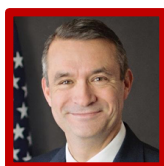
Lewis MN-02	Nolan MN-08	Bacon NE-02	Coffman CO-06	Comstock VA-10
3k ▼37%	2k ▲50%	2k ▲21%	2k ▲53%	1k ▲64%

NEWSMAKERS

Rep. Devin Nunes (CA-22)
1.2m ▲**151%**

Special Counsel Robert Mueller
213k ▼**38%**

GOP Fundraiser Steve Wynn
49k ▼**82%**
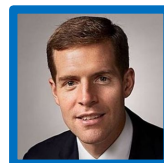
PA-18 Candidate Conor Lamb
34k ▲**33%**

PA-18 Candidate Rick Saccone
10k ▲**230%**

HOT TOPICS

Dow / Stock Market
848k ▲**615%**

Deferred Action for Childhood Arrivals
527k ▼**19%**

#MeToo / #TimesUp
205k ▼**54%**

#DACABuster / #GoNancyGo
162k (NEW)
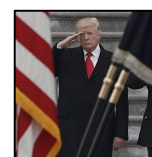
Military Parade
101k (NEW)

TOP TWEETS

Seth Abramson ✔
@SethAbramson   Follow

PLEASE RETWEET if you agree that, after releasing a deliberately misleading memo over the objections of the DOJ/FBI, Devin Nunes must be removed from the House Permanent Select Committee on Intelligence. (He was *supposed* to be recused from the Russia probe when he did *this*.)

5:17 PM - 2 Feb 2018

53,994 Retweets 54,466 Likes

1.2K   54K   54K

54k Retweets | 54k Likes | Link

Nancy Pelosi ✔
@NancyPelosi   Follow

Just seeing all of these #GoNancyGo messages. Truly very moving. But let's not lose focus of who really matters here. Thank you to our #Dreamers. And thank you to your parents for allowing us all the pleasure of having you be a part of our American family every day. #DREAMActNow

3:52 PM - 7 Feb 2018

15,032 Retweets 60,401 Likes

6.3K   15K   60K

15k Retweets | 60k Likes | Link

THE ECHO

ABOUT: Released weekly on Friday mornings on U.S. News & World Report, THE ECHO is a social media research publication of George Washington University Graduate School of Political Management's (GSPM) Public Echoes of Political Rhetoric in America (PEORIA) Project. THE ECHO is funded in part by GSPM alumnus William H. Madway and through a reduced-cost license to Crimson Hexagon.

METHODOLOGY: The ECHO features U.S. data collated by sets of keywords on the Crimson Hexagon platform. The first value represents the number of related tweets including the name or topic and the second demonstrates its increase or decrease over the week. Our analysis is informed by further research using Crimson Hexagon's additional features, which allows us to quickly view trending topics and search terms.

Key Races are determined on a rolling basis based on our editorial team's evaluations of campaigns rated as "Toss Up" by the Cook Political Report, Sabato's Crystal Ball, and Inside Elections with Nathan L. Gonzales. We feature the top five races in the Senate (top) and the House (bottom) as a function of seven-day related-tweet volume on Twitter. They are listed in order of the total number of times each were mentioned on Twitter over the past seven days (Thursday to Wednesday).

Top Institutions include several components. We track both parties, chambers of Congress, and the presidency with several related terms beyond their official accounts on Twitter. For example, the presidency includes @POTUS and @realDonaldTrump as well as "Donald Trump", "President Trump" and "DonaldTrump" as search terms.

Newsmakers and Hot Topics are detected in several ways using Memeorandum.com, The Week's Daily Briefing "10 Things", and general monitoring throughout the week. Final decisions on what to include are made by our editorial team and listed from left to right in order of total mentions on Twitter.

Top Tweets are listed as examples of posts that drove the week's discussion on Twitter. In most cases, these will include a large number of @ replies, retweets, and favorites (hearts) but because of varying numbers of followers, other tweets might have greater total engagement than the ones listed.

CONTACT: Sign up to receive The ECHO in your Inbox every Friday here. For questions about The ECHO, please contact its author Dr. Michael D. Cohen at GSPM by email at michaeldcohen@gwu.edu. For more information about the GSPM Global Center for Political Management and The PEORIA Project, please contact Dr. Michael Cornfield by email at corn@gwu.edu. For questions about GSPM, please contact Dr. Lara Brown by email at larambrown@gwu.edu. All can be reached by phone at 202-994-6000.