

THE ECHO: A FRIDAY TIPSHEET OF POLITICAL ACTIVITY ON TWITTER

Thanks to the support of GSPM alumnus William H. Madway Class of 2013.

JANUARY 25-31, 2018: With Washington returning to a post-shutdown normal, political conversation on Twitter in the United States turned to President Trump's first [State of the Union Address](#), which ignored the Russia investigation and #MeToo (+30%), which drew increased attention this week. While posts directed at Trump were down 17% from last week, he still drew 6.8 million related tweets while, separately, the speech drew 4.9 million. The [SOTU response](#) by Rep. Joe Kennedy, III (D-MA-03) drew a significantly lower response on Twitter with only 115,000 related tweets. Related posts about Kennedy (and that [drool](#)), however, were up 1,220% from last week to 542,935. Additional findings, including more about [Hillary Clinton](#) (+80%), [Andrew McCabe](#) (+516%), and [Robert Mueller](#) (+75%) are available at [U.S. News & World Report](#).

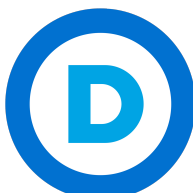
INSTITUTIONS



POTUS
6.8m ▼ 17%



Republicans
3.2m ▼ 33%



Democrats
3.0m ▼ 42%

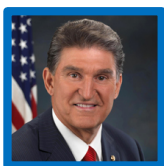


U.S. Senate
32k ▼ 43%



U.S. House
13k ▼ 16%

KEY RACES



Manchin (WV)
38k ▲ 265%



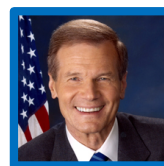
Brown (OH)
10k ▼ 67%



McCaskill (MO)
10k ▼ 90%



Heller (NV)
8k ▼ 62%



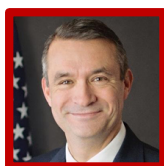
Nelson (FL)
6k ▼ 65%



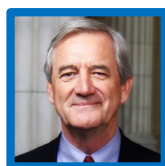
Frelinghuysen
NJ-11
13k ▲ 757%



Lewis
MN-02
4k ▼ 9%



Bacon
NE-02
2k ▼ 36%



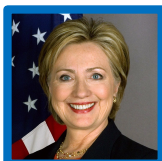
Nolan
MN-08
2k ▼ 6%



Coffman
CO-06
1k ▼ 25%



NEWSMAKERS



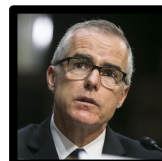
Fmr. Sec. of State
Hillary Clinton
801k ▲ 80%



Rep. Joe Kennedy
III (MA-04)
543k ▲ 1,220%



Rep. Devin Nunes
(CA-22)
477k ▲ 90%



Fmr. FBI Dep. Dir.
Andrew McCabe
422k ▲ 516%



Special Counsel
Robert Mueller
343k ▲ 75%

HOT TOPICS



State of the Union
Address
4.9m ▲ 3,549%



Release the FBI
Memo
1.9m ▼ 52%



Deferred Action
for Childhood
Arrivals
653k ▼ 65%



#MeToo /
#TimesUp
449k ▲ 30%



State of the Union
Response
115k ▲ 76k%

TOP TWEETS

Michael Skolnik @MichaelSkolnik

Las Vegas Shooter:
Not an immigrant
Sandy Hook Shooter:
Not an immigrant.
Charleston Church Shooter:
Not an immigrant.
Aurora Movie Theater Shooter:
Not an immigrant.
Texas Church Shooter:
Not an immigrant
Columbine Shooters:
Not immigrants.

#SOTU

10:04 PM - 30 Jan 2018

112,283 Retweets 241,674 Likes

4.6K 112K 242K

112k Retweets / 242k Likes / [Link](#)

Rep. Joe Kennedy III @RepJoeKennedy

"Bullies may land a punch. They might leave a mark. But they have never, not once, in the history of our United States, managed to match the strength and spirit of a people united in defense of their future."

#SOTUResponse

10:54 PM - 30 Jan 2018

13,432 Retweets 37,507 Likes

1.2K 13K 38K

14k Retweets / 38k Likes / [Link](#)

Carol Ann Leif @carolannleif

To everyone who posted the picture of Hillary Clinton and Weinstein, please post this too. I'll wait. #SteveWynn #TimesUp

12:38 PM - 26 Jan 2018

16,828 Retweets 24,203 Likes

914 17K 24K

17k Retweets / 24k Likes / [Link](#)

THE ECHO

ABOUT: Released weekly on Friday mornings on U.S. News & World Report, THE ECHO is a social media research publication of George Washington University Graduate School of Political Management's (GSPM) Public Echoes of Political Rhetoric in America (PEORIA) Project. THE ECHO is funded in part by GSPM alumnus William H. Madway and through a reduced-cost license to Crimson Hexagon.

METHODOLOGY: The ECHO features U.S. data collated by sets of keywords on the Crimson Hexagon platform. The first value represents the number of related tweets including the name or topic and the second demonstrates its increase or decrease over the week. Our analysis is informed by further research using Crimson Hexagon's additional features, which allows us to quickly view trending topics and search terms.

Key Races are determined on a rolling basis based on our editorial team's evaluations of campaigns rated as "Toss Up" by the Cook Political Report, Sabato's Crystal Ball, and Inside Elections with Nathan L. Gonzales. We feature the top five races in the Senate (top) and the House (bottom) as a function of seven-day related-tweet volume on Twitter. They are listed in order of the total number of times each were mentioned on Twitter over the past seven days (Thursday to Wednesday).

Top Institutions include several components. We track both parties, chambers of Congress, and the presidency with several related terms beyond their official accounts on Twitter. For example, the presidency includes @POTUS and @realDonaldTrump as well as "Donald Trump", "President Trump" and "DonaldTrump" as search terms.

Newsmakers and Hot Topics are detected in several ways using Memeorandum.com, The Week's Daily Briefing "10 Things", and general monitoring throughout the week. Final decisions on what to include are made by our editorial team and listed from left to right in order of total mentions on Twitter.

Top Tweets are listed as examples of posts that drove the week's discussion on Twitter. In most cases, these will include a large number of @ replies, retweets, and favorites (hearts) but because of varying numbers of followers, other tweets might have greater total engagement than the ones listed.

CONTACT: Sign up to receive The ECHO in your Inbox every Friday [here](#). For questions about The ECHO, please contact its author Dr. Michael D. Cohen at GSPM by email at michaeldcohen@gwu.edu. For more information about the GSPM Global Center for Political Management and The PEORIA Project, please contact Dr. Michael Cornfield by email at corn@gwu.edu. For questions about GSPM, please contact Dr. Lara Brown by email at larambrown@gwu.edu. All can be reached by phone at 202-994-6000.