THE ECHO: A FRIDAY TIPSHEET OF
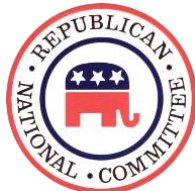
POLITICAL ACTIVITY ON TWITTER

Thanks to the support of GSPM alumnus William H. Madway Class of 2013.

January 18-24, 2018: The government took a long weekend to re-open this week and Twitter was buzzing with who was responsible. More than three million U.S.-based tweets had #TrumpShutdown while about two million put it as the #SchumerShutdown, and 1.8 million tweets had a government shutdown. Tweets about Chuck Schumer (D-NY) were up over 1,000% on just under a million tweets as he became the main antagonist for Republicans and a sell-out on DACA (1.9 million tweets, up 58% from last week) for some Democrats. Mitch McConnell drew about 865,000 tweets, up 715% from last week. Claire McCaskill drew attention (97,241 tweets +4,165% from last week) for trying to shield military pay and death benefits from the shutdown. Additional findings and insight from this week's data are available at U.S. News & World Report.

INSTITUTIONS

POTUS	Republicans	Democrats	U.S. Senate	U.S. House
8.2m ▼5%	4.7m ▲96%	5.3m ▲123%	57k ▼36%	16k ▼38%

KEY RACES

McCaskill (MO)	Brown (OH)	Heller (NV)	Nelson (FL)	Heitkamp (ND)
97k ▲4,165%	31k ▲353%	20k ▲110%	17k ▲134%	12k ▲200%
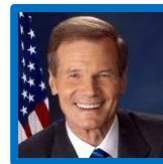
Lewis
MN-02
5k ▲42%

Bacon
NE-02
3k ▲72%

Knight
CA-25
2k ▲73%

Nolan
MN-08
2k ▲11%

Coffman
CO-06
2k ▼76%

NEWSMAKERS

Sen. Chuck Schumer (NY)
992k ▲1,011%

Sen. Mitch McConnell (KY)
865k ▲715%

Conor Lamb PA-18 Candidate
53k ▲279%
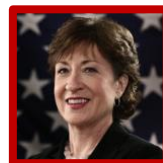
Sen. Susan Collins (ME)
42k ▲5%
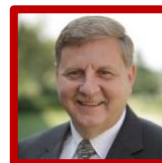
Rick Saccone PA-18 Candidate
25k ▲2,169%

HOT TOPICS

Trump Shutdown
3.0m (NEW)

Schumer Shutdown
2.0m (NEW)

DACA
1.9m ▲58%

Government Shutdown
1.8m ▲1,416%

#MeToo / #TimesUp
345k ▼7%

Top tweets

Chuck Schumer @SenSchumer — Follow

This will be called the #TrumpShutdown. There is no one who deserves the blame for the position we find ourselves in more than President Trump.

10/7/2013

FIRST QUESTION, DONALD, WE'RE HAVING A HELL OF A TIME TRYING TO NEGOTIATE HERE IN WASHINGTON.

Sarah Sanders @PressSec — Follow

One year into the Trump presidency, Democrats can't shut down the booming Trump economy so they shut down the government instead. This is the behavior of obstructionist losers, not legislators. Do your job Democrats: fund our military and reopen our government #SchumerShutdown

7:52 AM - 20 Jan 2018

23,445 Retweets 54,577 Likes

7.0K   23K   55K

24k Retweets | 55k Likes | Link

50k Retweets | 91k Likes | Link

THE ECHO

about: Released weekly on Friday mornings on U.S. News & World Report, THE ECHO is a social media research publication of George Washington University Graduate School of Political Management's (GSPM) Public Echoes of Political Rhetoric in America (PEORIA) Project. THE ECHO is funded in part by GSPM alumnus William H. Madway and through a reduced-cost license to Crimson Hexagon.

methodology: The ECHO features U.S. data collated by sets of keywords on the Crimson Hexagon platform. The first value represents the number of related tweets including the name or topic and the second demonstrates its increase or decrease over the week. Our analysis is informed by further research using Crimson Hexagon's additional features, which allows us to quickly view trending topics and search terms.

Key Races are determined on a rolling basis based on our editorial team's evaluations of campaigns rated as "Toss Up" by the Cook Political Report, Sabato's Crystal Ball, and Inside Elections with Nathan L. Gonzales. We feature the top five races in the Senate (top) and the House (bottom) as a function of seven-day related-tweet volume on Twitter. They are listed in order of the total number of times each were mentioned on Twitter over the past seven days (Thursday to Wednesday).

Top Institutions include several components. We track both parties, chambers of Congress, and the presidency with several related terms beyond their official accounts on Twitter. For example, the presidency includes @POTUS and @realDonaldTrump as well as "Donald Trump", "President Trump" and "DonaldTrump" as search terms.

Newsmakers and Hot Topics are detected in several ways using Memeorandum.com, The Week's Daily Briefing "10 Things", and general monitoring throughout the week. Final

decisions on what to include are made by our editorial team and listed from left to right in order of total mentions on Twitter.

Top Tweets are listed as examples of posts that drove the week's discussion on Twitter. In most cases, these will include a large number of @ replies, retweets, and favorites (hearts) but because of varying numbers of followers, other tweets might have greater total engagement than the ones listed.

Contact: Sign up to receive The ECHO in your Inbox every Friday here. For questions about The ECHO, please contact its author Dr. Michael D. Cohen at GSPM by email at michaeldcohen@gwu.edu. For more information about the GSPM Global Center for Political Management and The PEORIA Project, please contact Dr. Michael Cornfield by email at corn@gwu.edu. For questions about GSPM, please contact Dr. Lara Brown by email at larambrown@gwu.edu. All can be reached by phone at 202-994-6000.