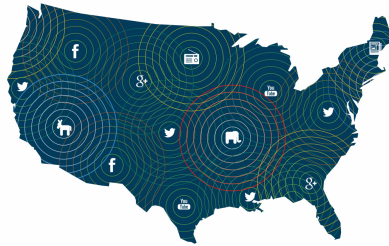# GW | GSPM

The PEORIA Project

THE ECHO: A FRIDAY TIPSHEET OF POLITICAL ACTIVITY ON TWITTER

Thanks to the support of GSPM alumnus William H. Madway Class of 2013.

OCTOBER 26–NOVEMBER 1, 2017: Twitter conversation about Paul Manafort, who led a [trio of federal indictments](#) related to the Russia investigation, was up 3,020 percent on more than 1.7 million tweets in the United States. Foreign policy aide George Papadopoulos also drew significant interest on 674,071 tweets while Rick Gates was in over 126,010 (+3,511 percent and +547,770 percent week-over-week, respectively). Special Counsel Bob Mueller drew 341,870 tweets (+209 percent). The [terrorist attack in New York](#), covered in only two days of our data, was the top issue this week with 885,735 tweets. Our in-depth analysis is available at [U.S. News & World Report](#).
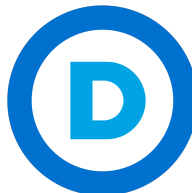
INSTITUTIONS
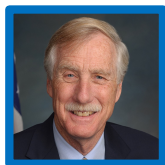
POTUS	Republicans	Democrats	U.S. Senate	U.S. House
6.8m ▲2%	1.9m ▼11%	1.1m ▼2%	15k ▼55%	10k ▼15%

KEY RACES

Brown (OH)	King (ME)	Heller (NV)	Nelson (FL)	McCaskill (MO)
8k ▼45%	8k ▲412%	6k ▼15%	3k ▼30%	2k ▼19%
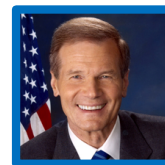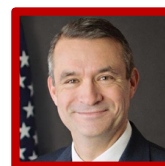
Issa CA-49	Faso NY-19	Lewis MN-02	Bacon NE-02	Coffman CO-06
10k ▲6%	2k ▲155%	2k ▼24%	1k ▲26%	1k ▲31%

NEWSMAKERS

Fmr. Trump '16
CM Paul Manafort
1.7m▲3,020%

Fmr. Trump '16 FP
Aide George
Papadopoulos
674k ▲3,511%

Special Counsel
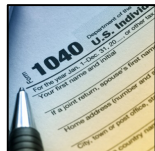Bob Mueller
342k ▲209%

NYC Mayor
Bill de Blasio
176k ▲0%

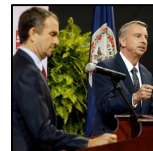Fmr. Trump '16
Advisor Rick Gates
126k▲547,770%

HOT TOPICS

Terrorist Attack
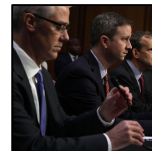in New York City
885k ▲811%

Tax Reform/Cuts
403k ▼12%

#MeToo
65k ▼58%

Virginia
Governor's Race
45k ▲160%

Tech Hearings on
Russia '16 Activity
15k (NEW)

TOP TWEETS

36k Retweets | 122 Likes | Link

26k Retweets | 111k Likes | Link

THE ECHO

ABOUT: Released weekly on Friday mornings on U.S. News & World Report, THE ECHO is a social media research publication of George Washington University Graduate School of Political Management's (GSPM) Public Echoes of Political Rhetoric in America (PEORIA) Project. THE ECHO is funded in part by GSPM alumnus William H. Madway and through a reduced-cost license to Crimson Hexagon.

METHODOLOGY: The ECHO features U.S. data collated by sets of keywords on the Crimson Hexagon platform. The first value represents the number of related tweets including the name or topic and the second demonstrates its increase or decrease over the week. Our analysis is informed by further research using Crimson Hexagon's Heliosight, which allows us to quickly view trending topics and search terms.

Key Races are determined on a rolling basis based on our editorial team's evaluations of campaigns rated as "Toss Up" by the Cook Political Report, Sabato's Crystal Ball, and Inside Elections with Nathan L. Gonzales. We feature the top five races in the Senate (top) and the House (bottom) as a function of seven-day related-tweet volume on Twitter. They are listed in order of the total number of times each were mentioned on Twitter over the past seven days (Thursday to Wednesday).

Top Institutions include several components. We track both parties, chambers of Congress, and the presidency with several related terms beyond their official accounts on Twitter. For example, the presidency includes @POTUS and @realDonaldTrump as well as "Donald Trump", "President Trump" and "DonaldTrump" as search terms.

Newsmakers and Hot Topics are detected in several ways using Memeorandum.com, The Week's Daily Briefing "10 Things", and general monitoring throughout the week. Final decisions on what to include are made by our editorial team and listed from left to right in order of total mentions on Twitter.

Top Tweets are listed as examples of posts that drove the week's discussion on Twitter. In most cases, these will include a large number of @ replies, retweets, and favorites (hearts) but because of varying numbers of followers, other tweets might have greater total engagement than the ones listed.

CONTACT: Sign up to receive The ECHO in your Inbox every Friday here. or questions about The ECHO, please contact its author Dr. Michael D. Cohen at GSPM by email at michaeldcohen@gwu.edu. For more information about the GSPM Global Center for Political Management and The PEORIA Project, please contact Dr. Michael Cornfield by email at corn@gwu.edu. For questions about GSPM, please contact Dr. Lara Brown by email at larambrown@gwu.edu. All can be reached by phone at 202-994-6000.