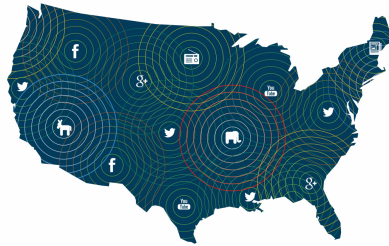




GSPM



The PEORIA Project

## THE ECHO: A FRIDAY TIPSHEET OF POLITICAL ACTIVITY ON TWITTER

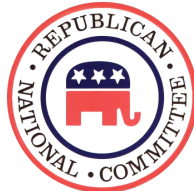
*Thanks to the support of GSPM alumnus William H. Madway Class of 2013.*

**MAY 3-9:** President Donald J. Trump's [announcement](#) of the ending of the Iran Deal was the hottest topic of conversation this week on political Twitter in the United States with over 1.3 million related posts. In domestic news, Rudolph Giuliani, the latest lead attorney for the president, had a [rough time](#) on Fox News and elsewhere, leading to over a million posts on Twitter. Michael Avenatti, Stormy Daniels' lawyer, played a contributing role in drawing out Giuliani and Trump personal attorney Michael Cohen in [targeted tweets](#) and [document releases](#). Additional topics and findings, including the Republican West Virginia Senate [primary](#), CIA director nominee [Gina Haspel](#), and Facebook's [substantive](#) but quiet week, can be found on [Medium](#).

### INSTITUTIONS



POTUS  
6.0m ▼1%  
Average 6.4m



Republicans  
2.8m ▲51%  
Average 2.4m



Democrats  
1.4m ▼13%  
Average 1.6m



U.S. Senate  
59.0k ▼13%  
Average 59.5k

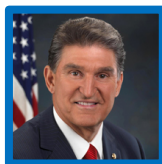


U.S. House  
9.6k ▼12%  
Average 13.7k

### KEY RACES



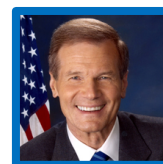
Smith (MN)  
13.0k ▲19%



Manchin (WV)  
14.3k ▲251%



Brown (OH)  
13.1k ▲84%



Nelson (FL)  
12.0k ▲84%



Donnelly (IN)  
6.6k ▲69%



Lewis  
MN-02  
4.2k ▲72%



Rohrabacher  
CA-48  
3.9k ▼33%



Paulsen  
MN-03  
3.1k ▲25%



Curbelo  
FL-26  
2.2k ▲114%



Roskam  
IL-08  
2.1k ▲77%

## NEWSMAKERS



Trump Attorney  
Rudolph Giuliani  
1.1m ▲401%



Daniels' Lawyer  
Michael Avenatti  
672.7k ▲171%



Trump Attorney  
Michael Cohen  
654.4k ▲132%



CIA Dir. Nominee  
Gina Haspel  
334.1k ▲2,273%

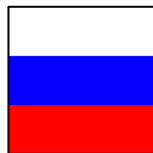


WV Sen. Candidate  
Don Blankenship  
77.0k ▲803%

## HOT TOPICS



Iran Deal  
1.3m ▲473%



Russia  
Investigation  
455.3k ▼12%



2018 Midterms  
271.9k ▲1%



#MeToo /  
#TimesUp  
193.5k ▼18%



Facebook  
23.3k ▼95%

## TOP TWEETS

**Michael Avenatti** @MichaelAvenatti

Rudy Giuliani - the only "ambulance" I have ever chased in my career is the one you are driving right now in a desperate attempt to save this presidency. Any time you would like to compare our legal careers and cases over the last 15 yrs, I would be happy to. #sirens #basta

8:49 AM - 3 May 2018

16,282 Retweets 76,902 Likes

3.5K 16K 77K

16k Retweets / 77k Likes / [Link](#)

**Donald J. Trump** @realDonaldTrump

The Iran Deal is defective at its core. If we do nothing, we know what will happen. In just a short time, the world's leading state sponsor of terror will be on the cusp of acquiring the world's most dangerous weapons....

0:55 2.22M Views

3:11 PM - 8 May 2018

23,808 Retweets 90,529 Likes

29K 24K 91K

23k Retweets / 91k Likes / [Link](#)

**Barack Obama** @BarackObama

There are few issues more important to the security of the US than the potential spread of nuclear weapons or the potential for even more destructive war in the Middle East. Today's decision to put the JCPOA at risk is a serious mistake. My full statement: [facebook.com/barackobama/po...](https://www.facebook.com/barackobama/post/1015784444444444)

12:40 PM - 8 May 2018

128,429 Retweets 413,051 Likes

30K 128K 413K

129k Retweets / 414k Likes / [Link](#)

## THE ECHO

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**ABOUT:** Released weekly on Friday mornings online, THE ECHO is a social media research publication of George Washington University Graduate School of Political Management's (GSPM) Public Echoes of Political Rhetoric in America (PEORIA) Project. THE ECHO is funded in part by GSPM alumnus William H. Madway and through a reduced-cost license to Crimson Hexagon.

**METHODOLOGY:** The ECHO features U.S. data collated by sets of keywords on the Crimson Hexagon platform. The first value represents the number of related tweets including the name or topic and the second demonstrates its increase or decrease over the week. Our analysis is informed by further research using Crimson Hexagon's additional features, which allows us to quickly view trending topics and search terms.

*Key Races* are determined on a rolling basis based on our editorial team's evaluations of campaigns rated as "Toss Up" by the Cook Political Report, Sabato's Crystal Ball, and Inside Elections with Nathan L. Gonzales. We feature the top five races in the Senate (top) and the House (bottom) as a function of seven-day related-tweet volume on Twitter. They are listed in order of the total number of times each were mentioned on Twitter over the past seven days (Thursday to Wednesday).

*Top Institutions* include several components. We track both parties, chambers of Congress, and the presidency with several related terms beyond their official accounts on Twitter. For example, the presidency includes @POTUS and @realDonaldTrump as well as "Donald Trump", "President Trump" and "DonaldTrump" as search terms. Rolling averages are published since late summer 2017 after the launch of The ECHO.

*Newsmakers and Hot Topics* are detected in several ways using Memeorandum.com, The Week's Daily Briefing "10 Things", and additional monitoring throughout the week. Final decisions on what to include are made by our editorial team and listed from left to right in order of total mentions on Twitter.

*Top Tweets* are listed as examples of posts that drove the week's discussion on Twitter. In most cases, these will include a large number of @ replies, retweets, and favorites (hearts) but because of varying numbers of followers, other tweets might have greater total engagement than the ones listed.

**CONTACT:** Sign up to receive The ECHO in your Inbox every Friday [here](#). For questions about The ECHO, please contact its author Dr. Michael D. Cohen at GSPM by email at [michaeldcohen@gwu.edu](mailto:michaeldcohen@gwu.edu). For more information about the GSPM Global Center for Political Management and The PEORIA Project, please contact Dr. Michael Cornfield by email at [corn@gwu.edu](mailto:corn@gwu.edu). For questions about GSPM, please contact Dr. Lara Brown by email at [larambrown@gwu.edu](mailto:larambrown@gwu.edu). All can be reached by phone at 202-994-6000.