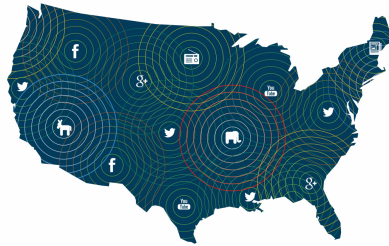




GSPM



The PEORIA Project

## THE ECHO: A FRIDAY TIPSHEET OF POLITICAL ACTIVITY ON TWITTER

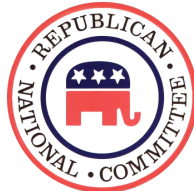
*Thanks to the support of GSPM alumnus William H. Madway Class of 2013.*

**APRIL 26 TO MAY 2:** The annual White House Correspondents' Dinner turned into a food fight on Twitter in the United States this week, pitting comedian Michelle Wolf against White House Press Secretary Sarah Sanders and drawing more than two million combined tweets. Two key toss-up races are heating up as newly appointed Sen. Tina Smith (MN-DFL) was drawn out by her Republican challenger Richard Painter for avoiding debates and incumbent Rep. Will Hurd (TX-23-R) finding his House intelligence committee seat a little warmer. Additional findings, including a [failed](#) White House nomination, a [busy week](#) in the Russia investigation, a [looming](#) Iran Deal deadline, and a #MeToo celebrity [conviction](#) can be found on [Medium](#).

### INSTITUTIONS



POTUS  
6.1m ▲5%  
Average 6.4m



Republicans  
1.9m ▲11%  
Average 2.4m



Democrats  
1.6m ▼9%  
Average 1.6m



U.S. Senate  
67.1k ▲25%  
Average 59.5k



U.S. House  
12.7k ▼34%  
Average 13.8k

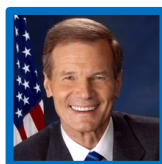
### KEY RACES



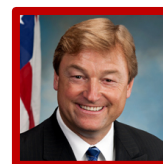
Smith (MN)  
13.0k ▲123%



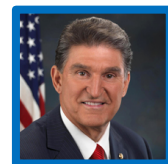
Brown (OH)  
7.1k ▼25%



Nelson (FL)  
6.6k ▼3%



Heller (NV)  
5.0k ▲10%



Manchin (WV)  
4.1k ▼72%



Hurd  
TX-23  
7.5k ▲2,498%



Rohrabacher  
CA-48  
5.9k ▼34%



Tenney  
NY-22  
3.1k ▼15%



Comstock  
VA-10  
2.6k ▲106%



Paulsen  
MN-03  
2.5k ▼30%

## NEWSMAKERS



WHCA Comedian  
Michelle Wolf  
1.7m ▲ 546k%



WH Press Sec.  
Sarah Sanders  
1.3m ▲ 747%



Adm. & Fmr. WH  
Dr. Ronny Jackson  
346.0k ▲ 106%



Trump Attorney  
Michael Cohen  
281.7k ▼ 13%



EPA Director  
Scott Pruitt  
206.4k ▼ 16%

## HOT TOPICS



Russia  
Investigation  
519.2k ▲ 53%



WHCA Dinner  
436.4k ▲ 11k%



2018 Midterms  
269.9k ▼ 420%



#MeToo /  
#TimesUp  
237.2k ▲ 91%



Iran Deal  
231.8k ▲ 204%

## TOP TWEETS

**Michelle Wolf** @michelleisawolf

Why are you guys making this about Sarah's looks? I said she burns facts and uses the ash to create a \*perfect\* smoky eye. I complimented her eye makeup and her ingenuity of materials.

**Mika Brzezinski** @morningmika

Watching a wife and mother be humiliated on national television for her looks is deplorable. I have experienced insults about my appearance from the president. All women have a duty to unite when these attacks happen and the WHCA owes Sarah an apology.

11:14 AM - 29 Apr 2018

50,320 Retweets 269,660 Likes

30K 50K 270K

50k Retweets / 270k Likes / [Link](#)

**Brian Krassenstein** @krassenstein

These are the Republican Members of the House Intel Committee:

Devin Nunes  
Mike Conaway  
Peter King  
Frank LoBiondo  
Tom Rooney  
Ileana Ros-Lehtinen  
Michael Turner  
Brad Wenstrup  
Chris Stewart  
Rick Crawford  
Trey Gowdy  
Elise Stefanik  
Will Hurd

VOTE THEM OUT!

5:31 PM - 27 Apr 2018

7,422 Retweets 11,522 Likes

539 7.4K 12K

7k Retweets / 12k Likes / [Link](#)

**Richard W. Painter** @RWPUA

I asked Senator Tina Smith for debates when I announced my primary run on Monday. As of Wednesday all I got was PAC funded DSCC attack ads. With over \$1.7M raised (400K PAC money) Senator Smith can run plenty of ads (I refuse to take PAC money). But how about those debates?

2:54 PM - 2 May 2018

3,219 Retweets 10,351 Likes

402 3.2K 10K

3k Retweets /  
10 Likes / [Link](#)

## THE ECHO

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**ABOUT:** Released weekly on Friday mornings online, THE ECHO is a social media research publication of George Washington University Graduate School of Political Management's (GSPM) Public Echoes of Political Rhetoric in America (PEORIA) Project. THE ECHO is funded in part by GSPM alumnus William H. Madway and through a reduced-cost license to Crimson Hexagon.

**METHODOLOGY:** The ECHO features U.S. data collated by sets of keywords on the Crimson Hexagon platform. The first value represents the number of related tweets including the name or topic and the second demonstrates its increase or decrease over the week. Our analysis is informed by further research using Crimson Hexagon's additional features, which allows us to quickly view trending topics and search terms.

*Key Races* are determined on a rolling basis based on our editorial team's evaluations of campaigns rated as "Toss Up" by the Cook Political Report, Sabato's Crystal Ball, and Inside Elections with Nathan L. Gonzales. We feature the top five races in the Senate (top) and the House (bottom) as a function of seven-day related-tweet volume on Twitter. They are listed in order of the total number of times each were mentioned on Twitter over the past seven days (Thursday to Wednesday).

*Top Institutions* include several components. We track both parties, chambers of Congress, and the presidency with several related terms beyond their official accounts on Twitter. For example, the presidency includes @POTUS and @realDonaldTrump as well as "Donald Trump", "President Trump" and "DonaldTrump" as search terms. Rolling averages are published since late summer 2017 after the launch of The ECHO.

*Newsmakers and Hot Topics* are detected in several ways using Memeorandum.com, The Week's Daily Briefing "10 Things", and additional monitoring throughout the week. Final decisions on what to include are made by our editorial team and listed from left to right in order of total mentions on Twitter.

*Top Tweets* are listed as examples of posts that drove the week's discussion on Twitter. In most cases, these will include a large number of @ replies, retweets, and favorites (hearts) but because of varying numbers of followers, other tweets might have greater total engagement than the ones listed.

**CONTACT:** Sign up to receive The ECHO in your Inbox every Friday [here](#). For questions about The ECHO, please contact its author Dr. Michael D. Cohen at GSPM by email at [michaeldcohen@gwu.edu](mailto:michaeldcohen@gwu.edu). For more information about the GSPM Global Center for Political Management and The PEORIA Project, please contact Dr. Michael Cornfield by email at [corn@gwu.edu](mailto:corn@gwu.edu). For questions about GSPM, please contact Dr. Lara Brown by email at [larambrown@gwu.edu](mailto:larambrown@gwu.edu). All can be reached by phone at 202-994-6000.