

THE ECHO: A FRIDAY TIPSHEET OF POLITICAL ACTIVITY ON TWITTER

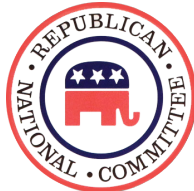
Thanks to the support of GSPM alumnus William H. Madway Class of 2013.

APRIL 5-11: Political wars, privacy wars, trade wars, and a war dominated the chatter on Twitter this week in the United States. The Russia investigation took a new leap forward with the FBI [raiding](#) Trump attorney Michael Cohen's home and office. Florida Governor Rick Scott [announced](#) his candidacy for U.S. Senate, spiking tweets about the incumbent, Bill Nelson. News about Joe Manchin's [consideration](#) of switching parties drew considerable attention as well. Speaker Ryan's late-breaking [announcement](#) of his intention to retire at the end of his term dominated Wednesday's news and Twitter. Additional findings, including Mark Zuckerberg's hearings, and Trump's [trade war](#) with China, and [reaction](#) to Syria and Russia are on [Medium](#).

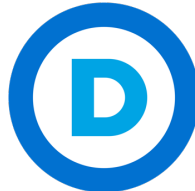
INSTITUTIONS



POTUS
6.2m ▲ 21%
Average 6.5m



Republicans
1.7m ▲ 22%
Average 2.5m



Democrats
1.2m ▲ 6%
Average 1.6m



U.S. Senate
56.0k ▲ 111%
Average 60.5k



U.S. House
17.0k ▲ 59%
Average 13.6k

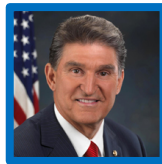
KEY RACES



Nelson (FL)
41.1k ▲ 642%



Heller (NV)
9.8k ▲ 87%



Manchin (WV)
6.8k ▲ 848%



Heitkamp (ND)
5.4k ▲ 87%



Brown (OH)
4.5k ▲ 4%



Rohrabacher
CA-48
6.7k ▼ 66%



Paulsen
MN-03
2.9k ▼ 8%



Lewis
MN-02
2.7k ▼ 14%

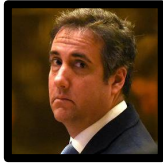


Faso
NY-19
2.4k ▲ 203%



Coffman
CO-06
2.3k ▲ 2%

NEWSMAKERS



Trump Attorney
Michael Cohen
1.0m ▲ 3,160%



Speaker of the House
Paul Ryan
794.6k ▲ 252%



EPA Administrator
Scott Pruitt
289.4k ▲ 88%



Facebook CEO
Mark Zuckerberg
444.7k ▲ 545%



Special Counsel
Robert Mueller
429.4k ▲ 294%

HOT TOPICS



Facebook
1.8m ▲ 108%



Russia
1.5m ▲ 25%



Syria
1.3m ▲ 501%



#MeToo/TimesUp
242.0k ▲ 92%



TradeWar / Tariffs
379.7k ▲ 45%

TOP TWEETS

Adam Schiff @RepAdamSchiff

The search warrant for Michael Cohen's office was sought by a US Attorney appointed by the President and approved by a judge. That's no witch hunt. That's the rule of law.

As Trump floats firing Mueller, all Members must speak out — or stop feigning devotion to the Constitution.

Greg Sargent @ThePlumLineGS
Trump just floated the possibility of firing Robert Mueller.

"I think it's a disgrace what's going on. We'll see what happens. Many people have said you should fire him."

8:33 PM - 9 Apr 2018

23,984 Retweets 51,972 Likes

2.7K 24K 52K

24k Retweets / 52k Likes / [Link](#)

Donald J. Trump @realDonaldTrump

Russia vows to shoot down any and all missiles fired at Syria. Get ready Russia, because they will be coming, nice and new and "smart!" You shouldn't be partners with a Gas Killing Animal who kills his people and enjoys it!

6:57 AM - 11 Apr 2018

64,080 Retweets 158,629 Likes

63K 64K 159K

64k Retweets / 159k Likes / [Link](#)

THE ECHO

ABOUT: Released weekly on Friday mornings online, THE ECHO is a social media research publication of George Washington University Graduate School of Political Management's (GSPM) Public Echoes of Political Rhetoric in America (PEORIA) Project. THE ECHO is funded in part by GSPM alumnus William H. Madway and through a reduced-cost license to Crimson Hexagon.

METHODOLOGY: The ECHO features U.S. data collated by sets of keywords on the Crimson Hexagon platform. The first value represents the number of related tweets including the name or topic and the second demonstrates its increase or decrease over the week. Our analysis is informed by further research using Crimson Hexagon's additional features, which allows us to quickly view trending topics and search terms.

Key Races are determined on a rolling basis based on our editorial team's evaluations of campaigns rated as "Toss Up" by the Cook Political Report, Sabato's Crystal Ball, and Inside Elections with Nathan L. Gonzales. We feature the top five races in the Senate (top) and the House (bottom) as a function of seven-day related-tweet volume on Twitter. They are listed in order of the total number of times each were mentioned on Twitter over the past seven days (Thursday to Wednesday).

Top Institutions include several components. We track both parties, chambers of Congress, and the presidency with several related terms beyond their official accounts on Twitter. For example, the presidency includes @POTUS and @realDonaldTrump as well as "Donald Trump", "President Trump" and "DonaldTrump" as search terms. Rolling averages are published since late summer 2017 after the launch of The ECHO.

Newsmakers and Hot Topics are detected in several ways using Memeorandum.com, The Week's Daily Briefing "10 Things", and additional monitoring throughout the week. Final decisions on what to include are made by our editorial team and listed from left to right in order of total mentions on Twitter.

Top Tweets are listed as examples of posts that drove the week's discussion on Twitter. In most cases, these will include a large number of @ replies, retweets, and favorites (hearts) but because of varying numbers of followers, other tweets might have greater total engagement than the ones listed.

CONTACT: Sign up to receive The ECHO in your Inbox every Friday [here](#). For questions about The ECHO, please contact its author Dr. Michael D. Cohen at GSPM by email at michaeldcohen@gwu.edu. For more information about the GSPM Global Center for Political Management and The PEORIA Project, please contact Dr. Michael Cornfield by email at corn@gwu.edu. For questions about GSPM, please contact Dr. Lara Brown by email at larambrown@gwu.edu. All can be reached by phone at 202-994-6000.