

The Graduate School
of Political Management

THE GEORGE WASHINGTON UNIVERSITY

M.P.S. in Political Management
Spring Semester
January 10, 2022 – March 20, 2022

Course Name: Lobbying
Course Number: PMGT 6414
Credits: 3.00

Wednesdays: 6:10 pm – 8:00 pm
1776 G Street, N.W., C-103W
Virtual:

<https://gwu.webex.com/meet/jwhobson>

BASIC INFORMATION AND RESOURCES

Instructor

Julius W. Hobson, Jr., Adjunct Professor & Senior Policy Advisor, Polsinelli PC

Contact Information

Phone Number: (202) 626-8354 (o); (202) 364-8866 (h).

Email Address: Julius.hobson@verizon.net

Communication

Office Hours: By appointment.

Blackboard Site

A Blackboard course site has been set up for this course. Each student is expected to check the site throughout the semester, as Blackboard will be the primary venue for outside classroom communications between the instructors and the students. Students can access the course site at [GWU Blackboard](#). Please note that your access to this course on Blackboard will continue for one month after the course ends. If you wish to keep any work or materials, you must download or save them before the course closes. Support for Blackboard is available at 202-994-4948 or [IT Blackboard web page](#).

Out-of-Class/ Independent Learning Expectation

For face-to-face classes:

Over the course of the semester, students will spend approximately three hours per week in combined online class meetings (synchronous learning) and engaged in asynchronous instructional learning activities (done weekly on one's own time) over the 10-week term. In addition to these required asynchronous and synchronous activities, reading for the class meetings and written response papers or projects are expected to take up, on average, 8¼ hours per week. Over the course of the semester, students will spend 30 hours in instructional time (asynchronous and synchronous) and 82.5 hours preparing for class for a total of 112.5 hours. Hybrid and Online courses meet the total 112.5 hours of total instruction.

Academic Integrity

All members of the university community are expected to exhibit honesty and competence in their academic work. Students have a special responsibility to acquaint themselves with, and make use of, all proper procedures for doing research, writing papers, and taking exams. Members of the community will be presumed to be familiar with the proper academic procedures and will be held responsible for applying them. Deliberate failure to act in accordance with such procedures will be considered academic dishonesty. Academic dishonesty is defined as “cheating of any kind, including misrepresenting one’s own work, taking credit for the work of others without crediting them and without appropriate authorization, and the fabrication of information.” Copying information and pasting it into a paper without a quotation and citation is an act of plagiarism. Acts of academic dishonesty are a legal, moral, and intellectual offense against the community and will be prosecuted through the proper university channels. For the first offense, the student will receive an “F” for the assignment and formal charges will be filed with the Office of Academic Integrity. For the second offense, charges will again be filed and the student will receive an “F” for the final course grade. Penalties for academic dishonesty are not negotiable. You will not be offered a “do-over” or resubmission. The University Code of Academic Integrity can be found at <http://studentconduct.gwu.edu/code-academic-integrity>

Attendance Policy

Attendance will be taken the first two weeks as a means of verifying registered students. Thereafter no attendance will be taken. If a student is absent from class, she/he will be responsible for acquiring missed material from fellow classmates.

University Policy on Observance of Religious Holidays

Students must notify faculty as early as possible, but no later than three weeks prior to the absence, of their intention to be absent from class on their day(s) of religious observance. If the holiday falls in the first three weeks of class, the student must inform the faculty within the first week of the semester that they are enrolled in the course.

To the greatest extent possible, faculty must continue to extend to these students the courtesy of absence without penalty on such occasions, including permission to make up examinations.

Faculty who intend to observe a religious holiday must arrange at the beginning of the semester to reschedule missed classes or to make other provisions for their course-related activities.

For the full text of the policy and calendar of religious holidays, please see the [Office of the Provost’s Policies web page](#) (Religious Holidays document).

Technology Requirements

It is your responsibility to ensure that you have the required technology to fully participate in this course. The minimum technology requirements for learning online at GW are outlined on the [Technical Requirements and Support](#) web page. If you have any problems with the technology in this course, you can seek technological support from GW in a variety of ways, outlined on the [IT Support](#) website. GW is committed to providing an inclusive and welcoming environment that is accessible for everyone, including people with disabilities. The following links provide more

information about the accessibility of technologies that may be used in this course (delete all not needed):

- [Blackboard accessibility](#)
- [Microsoft Office accessibility](#)
- [Adobe accessibility](#)
- [Vimeo accessibility](#)
- [YouTube accessibility](#)
- [VoiceThread accessibility](#)
- [Webex accessibility](#)
- [Zoom accessibility](#)

If you have any issues regarding the accessibility of the technology used in this course, please contact your instructor. You may also explore the [Disability Support Services](#) website (see above).

Technology Expectations

Regarding technology skills, you should be able to (delete all not needed):

- Create documents and presentation slides
- Use a webcam and microphone
- Use a digital camera or scanner
- Upload files, including recordings and images
- Be open to learning and registering for new technologies
- Be flexible when technological glitches happen (which is a given)
- Seek technological help when necessary by contacting the Division of Information Technology

If you have any problems with the technology expectations in this course, please contact your instructor.

Use of Electronic Course Materials and Class Recordings

Students are encouraged to use electronic course materials, including recorded class sessions, for private personal use in connection with their academic program of study. Electronic course materials and recorded class sessions should not be shared or used for non-course related purposes unless express permission has been granted by the instructor. Students who impermissibly share any electronic course materials are subject to discipline under the Student Code of Conduct. Please contact the instructor if you have questions regarding what constitutes

permissible or impermissible use of electronic course materials and/or recorded class sessions. Please contact [Disability Support Services](#) if you need additional accommodations for accessing electronic course materials.

Copyright Statement

Unless explicitly allowed by the instructor, course materials, class discussions, and examinations are created for and expected to be used by class participants only. The recording and rebroadcasting of such material, by any means, is forbidden. The Copyright Act (17 U.S.C. § 10) governs the rights attributed to owners of copyrighted work. Under certain circumstances, educational institutions may provide copies of copyrighted works to students. The copies may not be copied nor used for any other purpose besides private study, scholarship, or research. Users should not provide electronic copies of any materials provided on this course's Blackboard site to unauthorized users. If a user fails to comply with Fair Use restrictions, he/she may be held liable for copyright infringement. No further transmission or electronic distribution is permitted.

Support for Students with Disabilities

GW's Disability Support Services (DSS) provides and coordinates accommodations and other services for students with a wide variety of disabilities, as well as those temporarily disabled by injury or illness. Accommodations are available through DSS to facilitate academic access for students with disabilities. Please notify your instructor if you require accommodations. Additional information is available at <https://disabilitysupport.gwu.edu/>.

Counseling and Psychological Services

GW's Colonial Health Center offers counseling and psychological services, supporting mental health and personal development by collaborating directly with students to overcome challenges and difficulties that may interfere with academic, emotional, and personal success. For additional information call 202-994-5300 or visit the [Counseling and Psychological Services website](#).

Title IX: Confidentiality and Responsible Employee Statement

The George Washington University (GWU) and its faculty are committed to helping create a safe and open learning environment for all students. If you (or someone you know) have experienced any form of sexual misconduct, including sexual assault, dating or domestic violence, or stalking, know that help and support are available. GWU strongly encourages all members of the community to take action, seek support and report incidents of sexual misconduct to the Title IX Office. Please be aware that under Title IX of the Education Amendments of 1972, faculty members are required to disclose information about such misconduct to the Title IX Office.

If you wish to speak to a confidential employee who does not have this reporting responsibility, you can contact Mental Health Services through Colonial Health (counselors are available 24/7 at 202-994-5300 or you can make an appointment to see a counselor in person.). For more information about reporting options and resources at GWU and the community, please visit <https://haven.gwu.edu/>.

The Writing Center

The Writing Center is located in Gelman Library at 2130 H St NW in Suite 221 and they can be reached at 202-994-3765 or via email at gwriter@gwu.edu. You can [schedule writing center appointments](#), both in-person or by phone, in advance. Daytime and evening hours are available. Check for this semester's hours at the [writing center contact page](#). The Writing Center offers summer hours.

GWU Libraries

Off campus students have full access to all of the research resources, services, and assistance that the Library offers. The GW community has access to 500+ online subscription databases and to millions of items, electronic and print, in the library catalog. Off-campus students even have additional privileges because the Library will FedEx print materials to your home. For more information visit the [GW Libraries homepage](#).

Call the Ask Us desk at 202-994-6048 or [contact someone at the library](#) to answer any questions. For questions beyond “Do you have this book/article?” and “How do I login?” use the website mentioned to make a research consultation appointment with a librarian. Librarians are there to guide students through any aspect of the research process, from selecting and narrowing a topic, crafting a research strategy to citation management.

Safety and Security

- **In an emergency:** call GWPD at 202-994-6111 or call 911
- **For situation-specific actions:** review the [Emergency Response Handbook](#)
- **In an active violence situation:** [Get Out, Hide Out or Take Out](#)
- **Stay informed:** review [notification tools for staying informed during emergency and safety related situations](#)

Course Evaluation

At the end of the semester, students will be given the opportunity to evaluate the course through GW’s online course evaluation system. It is very important that you take the time to complete an evaluation. Students are also encouraged to provide feedback throughout the course of the semester by contacting:

Dr. Todd Belt
Director, Political Management Program
tbelt@gwu.edu | 202-994-4363

Suzanne Farrand
Director of Academic Administration, GSPM
sfarrand@gwu.edu | 202-994-9309

Support for Students with Disabilities

GW’s Disability Support Services (DSS) provides and coordinates accommodations and other services for students with a wide variety of disabilities, as well as those temporarily disabled by

injury or illness. Accommodations are available through DSS to facilitate academic access for students with disabilities. Please notify me if you require accommodations. Additional information is available at www.gwu.edu/~dss.

In the Event of an Emergency or Crisis during Class

If we experience some an emergency during class time, we will try to stay at this location until we hear that we can move about safely. If we have to leave here, we will meet in front of Lisner Auditorium in order to account for everyone and to make certain that everyone is safe. Please refer to Campus Advisories for the latest information on the University’s operating status: <http://www.campusadvisories.gwu.edu/>.

THE COURSE

Political Management Program Objectives

1. Assess a political environment, develop a strategy to achieve specified goals within that environment, and act to carry out that strategy through a campaign.
2. Draw upon a repertoire of effective campaign communication skills.
3. Collect, evaluate, and incorporate empirical evidence to shape and optimize a campaign.
4. Find, engage, and motivate the right people – leaders, professional colleagues, and citizens – to join and contribute to a campaign.
5. Address the recurring dilemmas of political life in a manner that upholds ethical standards as they practice the profession.

Course Description and Overview

Survey of and training for lobbying in the U.S. federal system. Students design a detailed lobbying plan for implementation and practice a variety of influence techniques, including those associated with digital media and communications technologies. The course also covers legal compliance, organizational and public accountability, professional standards and practices. The goal is to equip students with the knowledge and skills necessary to successfully impact the federal policymaking process; how lobbying and organized advocacy fit into the American political process and the development and implementation of advocacy strategies; lobbying by business, labor, public interest groups, and other nonprofit organizations; and, lobbying within and among the Legislative and Executive Branches of the Federal Government.

Course Learning Objectives

1. Understand the legislative process as it relates to lobbying. Students will learn the functions and operations of the Legislative Branch of Government as it relates to lobbying. This will include the House and Senate committee structure and leadership. Students will learn how lobbyists engage in the legislative process
2. Understand how laws are implemented in the Executive Branch. Students will learn the basics of the regulatory process and how lobbyists attempt to engage in the rulemaking. Students will also learn the President’s role as a lobbyist as he pursues legislative and budgetary goals and objectives. Students will learn that the President’s actions directly impact the lobbying process.
3. Learn lobbying strategy and tactics. Successful lobbyists must develop strategy and tactics in order to succeed on behalf of their employers/clients. Students will learn, through

development of Talking Points, Lobbying Power Point Document, and Strategy Memorandum, how to successfully engage the policymakers.

4. Campaign finance and elections have a significant impact on the policymaking process. Students will learn how the political process impacts the public policy process.

Course Requirements

- Each student is required to produce a one-page fact sheet (also known as “Talking Points”). The topic must be selected and approved by **January 19**. Grammar and spelling will affect the paper’s grade. The fact sheet should include name of organization, contact information, and “ask”. The fact sheet must provide necessary background information on the policy issue in question. The purpose is to lobby for enactment of legislation in Congress leading to the President’s signature. The assignment is due **February 16**.
- Each student will prepare a 12-page lobbying strategy memorandum based on the same topic as the Talking Points. The memo must illustrate strategy and tactics for passing (or defeating) a bill through both Houses of Congress and conference. The memorandum must identify key members of the relevant House and Senate committees of jurisdiction and the leadership, and suggest ways (such as direct lobbying, grassroots, and campaign contributions) to influence those members. The memorandum must also address lobbying the appropriate Federal department/agency in preparation for drafting proposed regulations implementing the law you lobbied for. The purpose of the memorandum is to test each student’s ability to think strategically in the public policy arena. Grammar and spelling will affect the paper’s grade. The paper must be double-spaced (do not triple or quadruple space between paragraphs or headings) with margins of no more than one inch, maximum 12 point font size, and no charts, graphs, lists, appendices, addenda or footnotes. Endnotes are required. The memorandum **must** follow the format located at the end of this syllabus. **Failure to follow these directions will automatically result in a lower grade. The memorandum is due, via e-mail, by 9:00 pm, March 18. The highest grade papers late up to five (5) days can receive is B+. Papers more than five (5) days late can achieve a grade no higher than C+.**
- Oral participation in the classroom is required. This means the student actively participates and makes a contribution in class discussions.
- Each student will develop a 10-slide power point presentation consistent with the strategy memorandum. **The power point presentation is due via email by 9:00 pm, March 21. The highest grade power point presentations late up to five (5) days can receive is B+. Presentations more than five (5) days late can achieve a grade no higher than C+.**

Evaluation and Grading

Assignment	Learning Objective(s) Addressed	Due Date	Weight
Talking Points			10%
Lobbying Strategy Memorandum			50%
Oral Class Participation			5%
Power Point Presentation			35%
Total			100%

Following is the grade scale for all GSPM classes:

Grade*	Grading Standard
A 94-100	Your work is outstanding and ready for submission in a professional environment. Your material, effort, research, and writing demonstrate superior work.
A- 90-93	Represents solid work with minor errors. Overall, excellent work.
B+ 87-89	Very good. Represents well-written material, research, and presentation, but needs some minor work.
B 83-86	Satisfactory work, but needs reworking and more effort. Note that although not a failing grade, at the graduate level, anything below a “B” is viewed as unacceptable.
B- 80-82	You’ve completed the assignment, but you are not meeting all of the requirements.
C+ 77-79	Needs improvement in content and in effort. Shows some motivation and concern.
C 73-76	Needs reworking, improved effort, and additional research. Shows minimal motivation and concern.
C- 70-72 (lowest grade to pass)	Poor performance. Major errors, too many misspellings, problems with accuracy, etc.
F Below 70	Unacceptable performance, or inability to submit the assignment.

*** Failure to complete assigned work by the due date means the maximum possible grade on that assignment will be B+. If the memorandum is more than five (5) days late, highest possible grade will be C+.**

Required Text and Learning Materials

Each student is expected to read newspapers (*Washington Post*, *New York Times*, *Wall Street Journal*, *Financial Times*, *The Hill*, *Roll Call*, *Politico*, *Bloomberg Businessweek*, *Washington Examiner*, *Los Angeles Times*, etc.), various news magazines (*Time*, *Newsweek*, *U.S. News & World Report*, *National Review*, *Forbes*, *Time*, *The Economist*, and *New Republic*, etc.), blog posts, and e-newsletters and web sites (*Slate Magazine*, politicalwire.com, talkingpointsmemo.com; politico.com; drudgereport.com) throughout the semester. The books and other required assignments in the course are as follows:

- *Congress Reconsidered*, 12th Edition, edited by Lawrence C. Dodd, Bruce I. Oppenheimer & C. Lawrence Evans, CQ/Sage Press, 2021, ISBN: 978-1-5443-4501-7 (paperback).
- *Congress And Its Members*, 18th edition, edited by Roger H. Davidson, Walter J. Oleszek, Frances E. Lee, Eric Schickler, & James M. Curry, CQ/Sage Press, 2022 ISBN: 978-1-0718-3685-9 (paperback).
- *Interest Group Politics*, 10th Edition, edited by Allan J. Cigler, Burdett A. Loomis, and Anthony J. Nownes, 2020, Rowan & Littlefield, ISBN: 978-1-5381-2463-5 (paperback).
- *Interest Groups and Lobbying: Pursuing Political Interests in America*, 2nd Edition by Thomas T. Holyoke, Westview Press, 2021, ISBN: 978-0-367-48590-0(paperback).
- Legislative and Regulatory Process CRS Reports (Blackboard).

Tentative Course Calendar*

*The instructor reserves the right to alter course content and/or adjust the pace to accommodate class progress. Students are responsible for keeping up with all adjustments to the course calendar.

Class Date: January 12

Week 1

Topic and Content Covered:

- Overview of the course and requirements.
- Class objectives and rules.
- Introduction to Lobbying.
- The American Political System in the context of lobbying.
- Legislative Process in Congress.
- Lobbying the “Real” Legislative Process.
- Lobbying the Legislative Process—counting votes, Chairman’s Mark, Rules Committee, Floor Action, etc.

Learning Objective(s) Addressed:

- Introduction to the course.
- Understanding of how the legislative process actually works.
- Identifying key actors in the legislative process.
- The role of lobbyists in the legislative process.

Reading Due Today:

- Federalist Paper No. 10: [The Federalist, Paper Number 10 \(oakparkusd.org\)](http://oakparkusd.org)
- Holyoke, Introduction.
- Cigler et al, Introduction
- Davidson et al, Chapters 1, 2, 5, 6, 7, 8, & 9.
- Dodd et al, Chapters 1, 2, 7, 8, 9, 11, 12, & 14.
- Holyoke, Chapter 6.
- CRS Report, “Filibusters and Cloture in the Senate”, RL30360, April 7, 2017.
- CRS Report, “Introduction to the Legislative Process in the U.S. Congress”, R42843, November 24, 2021.
- CRS Report, “House and Senate Rules of Procedure: A Comparison”, RL30945, April 16, 2008.
- CRS Report, “Overview of the Authorization-Appropriations Process, RS20371, November 26, 2012.
- CRS Report, “Senate Unanimous Consent Agreements: Potential Effects on the Amendment Process”, 98-310, May 17, 2017.
- CRS Report, “Women in Congress: Statistics and Brief Overview”, R43244, June 29, 2021.
- CRS Report, “African American Members of the United States Congress: 1870-2018”, RL30378, December 15, 2020.

Assignment(s) Due Today:

- None.

Supplemental Reading:

- Richard D. Brown, *The Strength of a People: The Idea of an Informed Citizenry in America, 1650-1870*, Chapel Hill, 1996.
- Byron E. Shafer, *The Two Majorities and the Puzzle of Modern American Politics*, Kansas University Press, 2003.
- Frank Newport, *Polling Matters: Why Leaders Must Listen to the Wisdom of the People*, Warner Books, 2004.
- The Annenberg Democracy Project, *A Republic Divided*, Oxford University Press, 2007.
- Iwan Morgan & Philip John Davies, *Broken Government? American Politics in the Obama Era*, Institute for the Study of the Americas, 2012.
- Charles S. Bullock III & Mark J. Rozell, *The New Politics of the Old South: An Introduction to Southern Politics*, 5th edition, Rowman & Littlefield, 2014.
- James A. Thurber & Antoine Yoshinaka, Editors, *American Gridlock: The Sources, Character, and Impact of Political Polarization*, Cambridge University Press, 2015.
- David Goldfield, *The Gifted Generation: When Government Was Good*, Bloomsbury USA, 2017.
- Jon Meacham, *The Soul of America: The Battle for Our Better Angels*, Random House, 2018.
- Jill Lepore, *These Truths: A History of the United States*, W.W. Norton & Company, 2018.
- Alan Greenspan & Adrian Wooldridge, *Capitalism in America: A History*, Penguin Press, 2018
- Ezra Klein, *Why We're Polarized*, Avid Reader Press, 2020.
- Angie Maxwell & Todd Shields, *The Long Southern Strategy: How Chasing White Voters in the South Changed American Politics*, Oxford University Press, 2019.
- Kay Lehman Schlozman, Henry E. Brady, & Sidney Verba, *Unequal and Unrepresented: Political Inequality and the People's Voice in the New Gilded Age*, Princeton University, 2018.
- Nolan McCarty, *Polarization: What Everyone Needs to Know*, Oxford University Press, 2019.
- James A Morone, *Republic of Wrath: How American Politics Turned Tribal, from George Washington to Donald Trump*, Basic Books, 2020.
- Kevin Boyle, *The Shattering: America in the 1960s*, W.W. Norton & Company, 2021.
- U.S. House of Representatives, *How Our Laws Are Made*, July 24, 2007.
- Walter J. Oleszek, Mark J. Oleszek, Elizabeth Rybicki, & Bill Henif, Jr., *Congressional Procedures and the Policy Process*, 11th edition, CQ Press, 2020.
- Lawrence C. Dodd, Bruce I. Oppenheimer & C. Lawrence Evans, editors, *Congress Reconsidered*, 12th Edition, Sage CQ Press, 2021.
- Jacob R. Straus & Matthew E. Glassman, editors, *Party and Procedure in the United States Congress*, Rowman & Littlefield, 2017.
- Wendy J. Schiller, *Partners and Rivals: Representation in U.S. Senate Delegations*, Princeton, 2000.
- Bruce I. Oppenheimer, editor, *U. S. Senate: Exceptionalism*, Ohio State University Press, 2002.
- Martin B. Gold, *Senate Procedure and Practice*, Rowman & Littlefield, 2004.

- Lewis L. Gould, *The Most Exclusive Club: A History of the Modern United States Senate*, Basic Books, 2005.
- Robert V. Remini, *The House: The History of the House of Representatives*, Smithsonian Books & Collins, 2006.
- Paul J. Quirk & Sarah A. Binder, *The Legislative Branch*, Oxford University Press, 2005.
- Gregory J. Wawro & Eric Schickler, *Filibuster: Obstruction and Lawmaking in the U.S. Senate*, Princeton University Press, 2006.
- Steven S. Smith, Jason M. Roberts, & Ryan J. Vander Wielen, *The American Congress*, 10th edition, Cambridge University Press, 2019.
- Burdett A. Loomis, *The U.S. Senate: From Deliberation to Dysfunction*, CQ Press, 2011.
- Robert G. Kaiser, *Act of Congress: How America's Essential Institution Works, and How It Doesn't*, Knopf, 2013.
- Ira Shapiro, *The Last Great Senate: Courage and Statesmanship in Times of Crisis*, Public Affairs, 2012.
- Barbara Sinclair, *Unorthodox Lawmaking: New Legislative Processes in the U.S. Congress*, 5th Edition, Sage/CQ Press, 2017.
- Sean M. Theriault, *The Gingrich Senators: The Roots of Partisan Warfare in Congress*, Oxford University Press, 2013.
- Neil MacNeil & Richard A. Baker, *The American Senate: An Insider's History*, Oxford University Press, 2013.
- James I. Wallner, *The Death of Deliberation: Partisanship and Polarization in the United States Senate*, Lexington Books, 2013.
- Steven S. Smith, *The Senate Syndrome: The Evolution of Procedural Warfare in the Modern U.S. Senate*, University of Oklahoma Press, 2014.
- James M. Curry, *Legislating in the Dark: Information and Power in the House of Representatives*, University of Chicago Press, 2015.
- Nick Littlefield & David Nexon, *Lion in the Senate: When Ted Kennedy Rallied the Democrats in a GOP Congress*, Simon & Schuster, 2015.
- Josh Chafetz, *Congress's Constitution: Legislative Authority and the Separation of Powers*, Yale University Press, 2017.
- Burdett A. Loomis, editor, *The U.S. Senate: From Deliberation to Dysfunction*, Sage/CQ Press, 2011.
- Donald R. Wolfensberger, *Changing Cultures in Congress: From Fair Play to Power Plays*, Columbia University Press, 2018.
- Molly E. Reynolds, *Exceptions to the Rule: The Politics of Filibuster Limitations in the U.S. Senate*, Brookings Institution, 2017.
- Josh M. Ryan, *The Congressional Endgame: Interchamber Bargaining and Compromise*, University of Chicago Press, 2018.
- Hong Min Park, Steven S. Smith, & Ryan J. Vander Wielen, *Politics Over Process: Partisan Conflict and Post-Passage Processes in the U.S. Congress*, University of Michigan Press, 2017.
- William Bernhard & Tracy Sulkin, *Legislative Style*, University of Chicago Press, 2018.
- Ruth Bloch Rubin, *Building the Bloc: Intraparty Organization in the U.S. Congress*, Cambridge University Press, 2017.

- Jennifer Steinhauer, *The Firsts: The Inside Story of the Women Reshaping Congress*, Algonquin Books of Chapel Hill, 2020.
- David C. King, *Turf Wars: How Congressional Committees Claim Jurisdiction*, Chicago University Press, 1997.
- Christopher J. Deering & Steven S. Smith, *Committees in Congress*, 3rd edition, CQ Press, 1997.
- Richard A. Baker & Roger H. Davidson, editors, *First Among Equals: Outstanding Senate Leaders of the Twentieth Century*, CQ Press, 1991.
- Roger H. Davidson, Susan Webb Hammond & Raymond W. Smock, editors, *Masters of the House: Congressional Leaders over Two Centuries*, Westview, 1998.
- LaVerne McCain Gill, *African American Women in Congress: Forming And Transforming History*, Rutgers University Press, 1997.
- Robert A. Caro, *Master of the Senate: The Years of Lyndon Johnson*, Alfred A. Knopf, 2002.
- Don Oberdorfer, *Senator Mansfield: The Extraordinary Life of a Great American Statesman and Diplomat*, Smithsonian Books, 2003.
- Charles Martin, *Healing America: The Life of Senate Majority Leader William H. Frist, M.D. and the Issues That Shape Our Times*, W Publishing Group, 2004.
- Trent Lott, *Herding Cats: A Life in Politics*, Regan Books, 2005.
- Randall Strahan, *Leading Representatives: The Agency of Leaders in the Politics of the U.S. House*, Johns Hopkins, 2007.
- John David Dyche, *Republican Leader: A Political Biography of Senator Mitch McConnell*, ISI Books, 2009.
- Keith M. Finley, *Delaying the Dream: Southern Senators and the Fight against Civil Rights, 1938-1965*, Louisiana State University Press, 2008.
- Matthew N. Green, *The Speaker of the House: A Study of Leadership*, Yale University Press, 2010; and *Underdog Politics: The Minority Party in the U.S. House of Representatives*, Yale University Press, 2013.
- Christian R. Grose, *Congress in Black and White: Race and Representation in Washington and at Home*, Cambridge University Press, 2011.
- Michele L. Swers, *Women in the Club: Gender and Policy Making in the Senate*, University of Chicago Press, 2013.
- John Haskell, Marian Currinder, Sara A. Grove, *Congress in Context*, Westview Press, 2014.
- C. Lawrence Evans, *The Whips: Building Party Coalitions in Congress*, University of Michigan Press, 2018.
- Colton C. Campbell, editor, *Leadership in the U.S. Senate: Herding Cats in the Modern Era*, Routledge Press, 2019.
- Molly Ball, *Pelosi*, Henry Holt and Company, 2020.
- Susan Page, *Madam Speaker: Nancy Pelosi and the Lessons of Power*, Twelve, 2021.
- Daniel Wirls, *The Senate: From White Supremacy to Governmental Gridlock*, University of Virginia Press, 2021.
- Kelly Dittmar, Kira Sanbonmatsu, & J. Carroll, *A Seat at the Table: Congresswomen's Perspectives on Why Their Presence Matters*, Oxford University Press, 2018.

- Neilan S. Chaturvedi, *Life In The Middle: Marginalized Moderate Senators in the Era of Polarization*, Oxford University Press, 2021.
- James I. Wallner, *On Parliamentary War: Partisan Conflict and Procedural Change in the U.S. Senate*, University of Michigan Press, 2017.

Class Date: January 19

Week 2

Topic and Content Covered:

- President as Lobbyist & Legislator

Learning Objective(s) Addressed:

- Understanding the role of the President as a lobbyist and legislator.
- Understanding of the agencies that comprise the institutional presidency.

Reading Due Today:

- Davidson, et al, Chapter 10.
- CRS Report, “Regular Vetoes and Pocket Vetoes: An Overview”, RS22188, July 18, 2019.
- CRS Report, “Veto Override Procedure in the House and Senate”, RS22654, March 26, 2019.
- CRS Report, “Executive Orders: Issuance, Modification, and Revocation”, RS20846, April 16, 2014.
- CRS Report, “Congressional Liaison Offices of Selected Federal Agencies” (reference only), 98-446, October 10, 2018.

Assignment(s) Due Today:

- Talking Selection Approval

Supplemental Reading:

- Mark A. Peterson, *Legislating Together: The White House and Capitol Hill From Eisenhower to Reagan*, Harvard, 1990.
- Charles O. Jones, *Separate But Equal Branches: Congress and the Presidency*, Chatham House, 1995.
- Kenneth E. Collier, *Between The Branches: The White House Office of Legislative Affairs*, University of Pittsburgh Press, 1997.
- Charles M. Cameron, *Veto Bargaining: Presidents and the Politics of Negative Power*, Cambridge, 2000.
- Bradley H. Patterson, Jr., *The White House Staff: Inside The West Wing And Beyond*, Brookings, 2000; and, *To Serve the President: Continuity and Innovation in the White House Staff*, Brookings, 2008.
- Phillip J. Cooper, *By Order of the President: The Use & Abuse of Executive Direct Action*, University of Kansas Press, 2002.
- Kenneth R. Mayer, *With The Stroke of a Pen: Executive Orders and Presidential Power*, Princeton University Press, 2001.
- Mary E. Stuckey, *Defining Americans: The Presidency and National Identity*, University Press of Kansas, 2004.
- Joel D. Aberbach & Mark A. Peterson, editors, *The Executive Branch*, Oxford University Press, 2005.

- Colin Campbell, Bert A. Rockman, & Andrew Rudalevige, editors, *The George W. Bush Legacy*, CQ Press, 2008.
- Martha Joynt Kumar, *Managing the President's Message: The White House Communications Operation*, Johns Hopkins University Press, 2007.
- Richard Wolffe, *Revival: The Struggle for Survival inside the Obama White House*, Crown Publishers, 2010.
- Julian E. Zelizer, *The Presidency of George W. Bush: A First Historical Assessment*, Princeton University Press, 2010.
- Theda Skocpol & Lawrence R. Jacobs, editors, *Reaching for a New Deal: Ambitious Governance, Economic Meltdown, and Polarized Politics in Obama's First Two Years*, Russell Sage Foundation, 2011.
- Ron Suskind, *Confidence Men: Wall Street, Washington, and the Education of a President*, Harper, 2011.
- Mitchel A. Sollenberger & Mark J. Rozell, *The President's Czars: Undermining Congress and the Constitution*, University Press of Kansas, 2012.
- David Corn, *Showdown: The Inside Story of How Obama Fought Back Against Boehner, Cantor, and the Tea Party*, William Morrow, 2012.
- Peter Baker, *Days of Fire: Bush and Cheney in the White House*, Doubleday, 2013.
- Michael A. Genovese, Todd L. Belt & William W. Lammers, *The Presidency and Domestic Policy: Comparing Leadership Styles, FDR to Obama*, 2nd Edition, Paradigm Publishers, 2014.
- Jules Witcover, *The American Vice Presidency: From Irrelevance to Power*, Smithsonian Books, 2014.
- Jon Meacham, *Destiny and Power: The American Odyssey of George Herbert Walker Bush*, Random House, 2015.
- Linda L. Fowler, *Watchdogs on the Hill: The Decline of Congressional Oversight of U.S Foreign Relations*, Princeton, 2015.
- Matthew N. Beckmann, *Pushing the Agenda: Presidential Leadership in U.S. Lawmaking, 1953-2004*, Cambridge, 2010.
- Douglas L. Kriner & Eric Schickler, *Investigating the President: Congressional Checks in Presidential Power*, Princeton, 2016.
- Steven G. Calabresi & Christopher S. Yoo, *The Unitary Executive: Presidential Power from Washington to Bush*, Yale, 2008.
- Robert Dallek, *Franklin D. Roosevelt: A Political Life*, Viking, 2017.
- John A. Farrell, *Richard Nixon: The Life*, Doubleday, 2017.
- Bob Spitz, *Reagan: An American Journey*, Penguin Press, 2018.
- Doris Kearns Goodwin, *Leadership in Turbulent Times*, Simon & Schuster, 2018.
- Michael Beschloss, *Presidents of War: The Epic Story, From 1807 to Modern Times*, Crown, 2018.
- Jeffrey A. Engel, *When the World Seemed New: George H. W. Bush and the End of the Cold War*, Houghton Mifflin Harcourt, 2017.
- Bob Woodward, *Fear: Trump in the White House*, Simon & Schuster, 2018; *Rage*, Simon & Schuster, 2020.
- Bob Woodward & Robert Costa, *Peril*, Simon & Schuster, 2021.

- Nicholas Wapshott, *The Sphinx: Franklin Roosevelt, the Isolationists, and the Road to World War II*, W.W. Norton & Company, 2014.
- Louis Fisher, *Supreme Court Expansion of Presidential Power: Unconstitutional Leanings*, University Press of Kansas, 2017; *President Obama: Constitutional Aspirations and Executive Actions*, University Press of Kansas, 2018.
- Lara M. Brown, *Amateur Hour: Presidential Character and the Question of Leadership*, Routledge, 2021.
- Philip Rucker & Carol Leoning, *A Very Stable Genius: Donald J. Trump's Testing of America*, Penguin Press, 2020.
- Barack Obama, *A Promised Land*, Crown, 2020.
- Claude A. Clegg III, *The Black President: Hope and Fury in the Age of Obama*, Johns Hopkins University Press, 2021.
- Robert C. Rowland, *The Rhetoric of Donald Trump: Nationalist Populism and American Democracy*, University of Kansas Press, 2021.
- Paul E. Rutledge and Chapman Rackaway, *The Unorthodox Presidency of Donald J. Trump*, University of Kansas Press, 2021.
- Harold Holzer, *The President vs. the Press: The Endless Battle Between the White House and the Media*, Dutton, 2020.
- Jonathan Karl, *Betrayal: The Final Act of the Trump Show*, Dutton, 2021.
- Yasmeen Abutaleb & Damian Paletta, *Nightmare Scenario: Inside the Trump Administration's Response to the Pandemic That Changed History*, Harper, 2021.
- Meena Bose & Andrew Rudalevige, editors, *Executive Policymaking: The Role of the OMB in the Presidency*, Brookings Institution, 2020.
- John A. Dearborn, *Congress and Presidential Representation*, University of Chicago Press, 2021.

Class Date: January 26

Week 3

Topic and Content Covered:

- Organized Interests in the United States

Learning Objective(s) Addressed:

- The role of organized interest groups in the United States.

Reading Due Today:

- Holyoke, Chapters 1, 2, & 4.
- Cigler et al, Chapters 2-5, 9.
- Davidson, et al, Chapter 13.
- Dodd et al, Chapter 6.

Assignment(s) Due Today:

- None.

Supplemental Reading:

- Allan J. Cigler & Burdett A. Loomis, *Interest Group Politics*, 1st--9th editions, CQ Press.
- H. R. Mahood, *Interest Group Politics in America: A New Intensity*, Prentice Hall, 1990.
- Frank R. Baumgartner & Beth L. Leech, *Basic Interests: The Importance of Groups in Politics and in Political Science*, Princeton University Press, 1998.

- John C. Berg, editor, *Teamsters and Turtles? U.S. Progressive Political Movements in the 21st Century*, Rowman & Littlefield, 2003.
- Scott H. Ainsworth, *Analyzing Interest Groups: Group Influence on People and Policies*, Norton, 2002.
- Ollie A. Johnson III & Karin L. Stanford, editors, *Black Political Organizations in the Post-Civil Rights Era*, Rutgers University Press, 2002.
- Christina Walbrecht & Rodney E. Hero, *The Politics of Democratic Inclusion*, Temple University Press, 2005.
- Andrea Louise Campbell, *How Policies Make Citizens: Senior Political Activism and the American Welfare State*, Princeton University Press, 2003.
- Matt Grossman, *The Not-So-Special Interests: Interest Groups, Public Representation, and American Governance*, Stanford University Press, 2012.
- Kim Phillips-Fein & Julian E. Zelinger, editors, *What's Good for Business: Business and American Politics since World War II*, Oxford University Press, 2012.
- Hahrie Han, *How Organizations Develop Activists: Civic Associations and Leadership in the 21st Century*, Oxford University Press, 2014.
- Lillian Faderman, *The Gay Revolution: The Story of the Struggle*, Simon & Schuster, 2015.
- Richard R. John & Kim Phillips-Fein, *Capital Gains: Business and Politics in Twentieth-Century America*, Penn, 2017.
- Mark Harvey, *Celebrity Influence: Politics, Persuasion, and Issue-Based Advocacy*, University of Kansas Press, 2017.
- Martha S. Jones, *Vanguard: How Black Women Broke Barriers, Won the Vote, and Insisted on Equality for All*, Basic Books, 2020.
- L. Sandy Maisel & Ira N. Forman, *Jews in American Politics Essays*, Rowman & Littlefield, 2004.
- Curtis Bunn, et al, *Say Their Names: How Black Lives Came to Matter in America*, Grand Central Publishing, 2021.
- Michael D. Minta, *No Longer Outsiders: Black and Latino Interest Group Advocacy on Capitol Hill*, University of Chicago Press, 2021.
- Deva R. Woodly, *Reckoning: Black Lives Matter and the Democratic Necessity of Social Movements*, Oxford University Press, 2022.

Class Date: February 2

Week 4

Topic and Content Covered:

- Interest Groups and Lobbying

Learning Objective(s) Addressed:

- How interest groups lobbying.

Reading Due Today:

- Holyoke, Chapters 5 & 9.
- Cigler et al, Chapters 6, 10,& 12.

Assignment(s) Due Today:

- None.

Supplemental Reading:

- Denton L. Watson, *Lion in the Lobby: Clarence Mitchell, Jr. 's Struggle for the Passage of Civil Rights Laws*, Morrow, 1990.
- John Mark Hansen, *Gaining Access: Congress and the Farm Lobby, 1919-1981*, Chicago, 1991.
- Taylor Branch, *Pillar of Fire: America in the King Years, 1963-65*, Simon & Schuster, 1998.
- Allen D. Hertzke, *Representing God in Washington: The Role of Religious Lobbyists in the American Polity*, Tennessee, 1988.
- Mitchell T. Maki, Harry H. L. Kitano, and S. Megan Berthold, *Achieving the Impossible Dream: How Japanese Americans Obtained Redress*, Illinois, 1999.
- Daniel J.B. Hofrenning, *In Washington But Not Of It: The Prophetic Politics of Religious Lobbyists*, 1995.
- Robert J. Duffy, *The Green Agenda in American Politics: New Strategies for the Twenty-First Century*, University Press of Kansas, 2003.
- Elisabeth S. Clemens, *The People's Lobby: Organizational Innovation and the Rise of Interest Group Politics in the United States, 1890-1925*, Chicago University Press, 1997.
- John J. Mearsheimer & Stephen M. Walt, *The Israel Lobby and U.S. Foreign Policy*, Farrar, Straus & Giroux, 2007.
- Willard C. Richan, *Lobbying for Social Change*, Third Edition, Haworth Press, 2006.
- Robert G. Kaiser, *So Damn Much Money: The Triumph of Lobbying and the Corrosion of American Government*, Alfred A. Knopf, 2009.
- Deirdre Martinez, *Who Speaks for Hispanics? Hispanic Interest Groups in Washington*, SUNY Press, 2009.
- Linda Hirshman, *Victory: The Triumphant Gay Revolution*, Harper, 2012.
- Peter Harry Brown & Daniel G. Abel, *Outgunned: Up Against the NRA*, Free Press, 2003.
- McGee Young, *Developing Interests: Organizational Change and the Politics of Advocacy*, University of Kansas Press, 2010.
- Dara Z. Strolovitch, *Affirmative Advocacy: Race, Class, and Gender in Interest Group Politics*, University of Chicago Press, 2007.
- Janelle Wong, S. Karthick Ramakrishnan, Taeku Lee, & Janje Junn, *Asian American Political Participation: Emerging Constituents and Their Political Identities*, Russell Sage Foundation, 2011.
- Paul A. Djupe & Christopher P. Gilbert, *The Political Influence of Churches*, Cambridge University Press, 2005.
- Kay Lehman Schlozman, Henry E. Brady, & Sidney Verba, *Unequal and Unrepresented: Political Inequality and the People's Voice in the New Gilded Age*, Princeton University Press, 2018.
- Edward E. Curtis IV, *Muslim American Politics and the Future of US Democracy*, New York University Press, 2019.
- Paul Burstein, *American Public Opinion, Advocacy, and Policy in Congress: What the Public Wants and What It Gets*, Cambridge University Press, 2014.
- Christopher L. Pepin-Neff, *LGGTQ Lobbying in the United States*, Routledge, 2021.

Class Date: February 9

Week 5

Topic and Content Covered:

- Interest Groups and Lobbying
- Grassroots Lobbying & Advocacy
- Corporations and Nonprofits

Learning Objective(s) Addressed:

- How interest groups lobby.
- Importance of grassroots activity and lobbying.

Reading Due Today:

- Cigler et al, Chapters 5, 7, 11, 14, & 16.
- Dodd et al, Chapter 6.
- Holyoke, Chapter 3.
- CRS Report, “Lobbying Regulations on Non-Profit Organizations, 96-809A, May 7, 2008.
- CRS Report, “Grassroots Lobbying: Constitutionality of Disclosure Requirements”, RL33794, February 26, 2008.
- Congressional Management Foundation, *Face-to-Face with Congress: Before, During, and After Meetings with Legislators*, November 2014; *Citizen-Centric Advocacy: The Untapped Power of Constituent Engagement*, 2017.

Assignment Due Today:

- Talking Points Due.

Supplemental Reading:

- Benjamin C. Waterhouse, *Lobbying America: The Politics of Business From Nixon to NAFTA*, Princeton University Press, 2014.
- McGee Young, *Developing Interests: Organizational Change and the Politics of Advocacy*, University of Kansas Press, 2010.
- Lyn Spillman, *Solidarity in Strategy: Making Business Meaningful in American Trade Associations*, University of Chicago Press, 2012.
- Kim Phillips-Fein & Julian E. Zelizer, *What’s Good for Business: Business and American Politics since World War II*, Cambridge University Press, 2012.
- Otto Lerbinger, *Corporate Public Affairs: Interacting With Interest Groups, Media, and Government*, Lawrence Erlbaum Associates, Publishers, 2006.
- Jeffrey M. Berry, with David F. Arons, *A Voice For Nonprofits*, Brookings Institution Press, 2003.
- Sheldon Gen & Amy Conley Wright, *Nonprofits in Policy Advocacy: Their Strategies and Stories*, Palgrave Macmillan, 2020.
- Tom Adams, *Grass Roots: How Ordinary People Are Changing America*, Citadel Press, 1991. Charles R. Morris, *The AARP: America’s Most Powerful Lobby and the Clash of Generations*, Times Books, 1996.
- Gaines M. Foster, *Moral Reconstruction: Christian Lobbyists and the Federal Legislation of Morality, 1865-1920*, University of North Carolina Press, 2002.
- Stuart McConnell, *Glorious Contentment: The Grand Army of the Republic, 1865-1900*, Chapel Hill, 1992.

- Sue E. S. Crawford & Laura R. Olson, editors, *Christian Clergy in American Politics*, Johns Hopkins University Press, 2001.
- Lee Staples, *Roots to Power: A Manual For Grassroots Organizing*, 2nd edition, Praeger, 2004.
- Jeffrey Stout, *Blessed Are The Organized: Grassroots Democracy in America*, Princeton University Press, 2010.
- David S. Meyer, *The Politics of Protest: Social Movements in America*, Oxford University Press, 2007.
- Francesca Polletta, *Freedom is an Endless Meeting*, University of Chicago Press, 2002.
- David S. Meyer, Valerie Jenness, Helen Ingram, *Routing The Opposition: Social Movements, Public Policy, and Democracy*, University of Minnesota Press, 2005.
- S. Laurel Weldon, *When Protest Makes Policy: How Social Movements Represent Disadvantaged Groups*, University of Michigan Press, 2011.
- Dana R. Fisher, *American Resistance: From the Women’s March to the Blue Wave*, Columbia University Press, 2019.

Class Date: February 16

Week 6

Topic and Content Covered:

- Lobbyists & Elections
- Campaign Finance & Lobbying

Learning Objective(s) Addressed:

- Role of lobbyists in financing candidates for federal office.
- Campaign finance laws.

Reading Due Today:

- Holyoke, Chapter 10.
- Dodd et al, Chapters 3, 4, 5, & 17.
- Davidson et al, Chapters 3, 4, & 5.
- CRS Report, “Campaign Contribution Limits: Selected Questions About McCutcheon and Policy Issues for Congress, R43334, April 7, 2014.
- CRS Report, “The State of Campaign Finance Policy: Recent Developments and Issues for Congress”, R41542, February 23, 2021.
- CRS Report, “Campaign Finance Law: An Analysis of Key Issues, Recent Developments, and Constitutional Considerations for Legislation”, R45320, September 24, 2018.

Assignment(s) Due Today:

- None.

Supplemental Reading:

- James A. Thurber, Editor, *The Battle for Congress: Consultants, Candidates, and Voters*, Brookings, 2001.
- Colton E. Campbell & John F. Stack, Jr., *Congress and the Politics of Emerging Rights*, Rowman & Littlefield, 2002.
- Peter L. Francia, John C. Green, Paul S. Herrnson, Lynda W. Powell, & Clyde Wilcox, editors, *The Financiers of Congressional Elections: Investors, Ideologues, and Intimates*, Columbia University Press, 2003.

- Michael J. Malbin, editor, *Life After Reform: When the Bipartisan Campaign Reform Act Meets Politics*, Rowman & Littlefield, 2003.
- Robert F. Bauer, *More Soft Money, Hard Law*, 2nd edition, Perkins Cole, 2004.
- David B. Magleby & J. Quin Monson, editors, *The Last Hurrah: Soft Money and Issue Advocacy in the 2002 Congressional Elections*, Brookings Institution, 2004.
- Melvin I. Urofsky, *Money & Free Speech: Campaign Finance Reform and the Courts*, University Press of Kansas, 2005.
- Mark J. Rozell, Clyde Wilcox, & Michael M. Franz, *Interest Groups in American Campaigns: The New Face of Electioneering*, 3rd Edition, Oxford University Press, 2011.
- David C.W. Parker, *The Power of Money in Congressional Campaigns, 1880-2006*, University of Oklahoma Press, 2008.
- Richard M. Skinner, *More Than Money: Interest Group Action in Congressional Elections*, Rowman & Littlefield Publishers, 2006.
- Marian Currinder, *Money in the House: Campaign Funds and Congressional Party Politics*, Westview Press, 2009.
- Tracy Sulkin, *The Legislative Legacy of Congressional Campaigns*, Cambridge University Press, 2011.
- Paul S. Herrnson, Christopher J. Deering, & Clyde Wilcox, editors, *Interest Groups Unleashed*, CQ Press, 2012.
- Eric S. Herberlig & Bruce A. Larson, *Congressional Parties, Institutional Ambition, and the Financing of Majority Control*, University of Michigan Press, 2012.
- Michael M. Franz, *Choices and Changes: Interest Groups in the Electoral Process*, Temple University Press, 2008.
- Michael Nelson, editor, *The Elections of 2020*, University of Virginia Press, 2021.

Class Date: February 23

Week 7

Topic and Content Covered:

- Technology & Lobbying
- Regulation of Lobbying
- Lobbying and the Congressional Budget Process

Learning Objective(s) Addressed:

- History and impact of technology on lobbying.
- Regulation of lobbying.
- Congressional budget process and lobbying.

Reading Due Today:

- Holyoke, Chapter—Conclusion.
- Cigler et al, Chapters 13 & 15.
- Dodd et al, Chapter 13.
- Davidson et al, Chapter 14
- CRS Report, “Congress and the Internet: Highlights”, RL34148, August 29, 2007.
- CRS Report, “Introduction to the Federal Budget Process”, 98-721, December 3, 2012.
- CRS Report, “Lobbying Registration and Disclosure: Before and After the Enactment of the Honest Leadership and Open Government Act of 2007”, R40245, April 22, 2011

- CRS Report, “Lobbying Registration and Disclosure: The Role of the Clerk of the House and the Secretary of the Senate”, RL34377, April 19, 2017.
- CRS Report, “The Executive Budget Process: An Overview”, R42633, July 27, 2012.
- CRS Report, “The Budget Reconciliation Process: The Senate’s ‘Byrd Rule’”, RL30862, May 4, 2021.
- CRS Report, “The Budget Reconciliation Process: Stages of Consideration”, R44058, January 25, 2021.
- CBO, “An Introduction to the Congressional Budget Office”, July 2016.
- CBO, “Common Budgetary Terms Explained”, December 2021.

Assignment(s) Due Today:

- None.

Supplemental Reading:

- Daniel Bennett & Pam Fielding, *The Net Effect: How Cyberadvocacy is Changing the Political Landscape*, e-advocates Press, 1999.
- Bruce Bimber, *Information and American Democracy: Technology in the Evolution of Political Power*, Cambridge University Press, 2003.
- James A. Thurber & Colton C. Campbell, *Congress and the Internet*, Prentice Hall, 2003.
- Dennis W. Johnson, *Congress Online: Bridging the Gap Between Citizens and Their Representatives*, Routledge, 2004.
- Richard Davis, *Politics Online: Blogs, Chatrooms, and Discussion Groups in American Democracy*, Routledge, 2005.
- David Karpf, *The Moveon Effect: The Unexpected Transformation of American Political Advocacy*, Oxford University Press, 2012.
- Jason Gainous & Kevin M. Wagner, *Tweeting To Power: The Social Media Revolution in American Politics*, Oxford University Press, 2014.
- Andrew Chadwick, *The Hybrid Media System: Politics and Power*, Oxford University Press, 2013.
- Walter Williams, *Honest Numbers & Democracy: Social Policy Analysis in the White House, Congress, and the Federal Agencies*, Georgetown University Press, 1998.
- Louis Fisher, *Congressional Abdication on War & Spending*, Texas A&M Press, 2000.
- Glen S. Krutz, *Hitching A Ride: Omnibus Legislating in the U.S. Congress*, Ohio State University Press, 2001.
- Barry S. Reinquist & Thomas M. Carsey, *Congress and Defense Spending: The Distributive Politics of Military Procurement*, University of Oklahoma Press, 2002.
- Irene S. Rubin, *Balancing The Federal Budget: Trimming The Herds or Eating the Seed Corn?*, Chatham House/Seven Bridges Press, 2003.
- Diana Evans, *Greasing The Wheels: Using Pork Barrel Projects to Build Majority Coalitions in Congress*, Cambridge University Press, 2004.
- Scott A. Frisch & Sean Q. Kelly, *Cheese Factories on the Moon: Why Earmarks Are Good for American Democracy*, Paradigm, 2011.
- Richard Davis, *Typing Politics: The Role of Blogs in American Politics*, Oxford University Press, 2009.
- David Wessel, *Red Ink: Inside the High-Stakes Politics of the Federal Budget*, Crown Business, 2012.
- Dennis S. Ippolito, *Deficits, Debt, and the New Politics of Tax Policy*, Cambridge, 2012.

- John Hudak, *Presidential Pork: White House Influence Over The Distribution of Federal Grants*, Brookings Institution, 2014.
- John F. Cogan, *The High Cost of Good Intentions: A History of U.S. Federal Entitlement Programs*, Stanford University Press, 2017.
- Helen Margetts, Peter John, Scott Hale & Taha Yasseri, *Political Turbulence: How Social Media Shape Collective Action*, Princeton University Press, 2017.
- Bruce Bimber, Andrew J. Flanagin, & Cynthia Stohl, *Collective Action in Organizations*, Cambridge University Press, 2012.
- Philip M. Napoli, *Social Media and the Public Interest: Media Regulation in the Disinformation Age*, Columbia University Press, 2019.
- David Tewksbury & Jason Rittenberg, *News on the Internet: Information and Citizenship in the 21st Century*, Oxford University Press, 2012.
- Nathaniel Persily & Joshua A. Tucker, *Social Media and Democracy: The State of the Field and Prospects for Reform*, Cambridge University Press, 2020.
- Annelise Russell, *Tweeting is Leading: How Senators Communicate and Represent in the Age of Twitter*, Oxford University Press, 2021.

Class Date: March 2

Week 8

Topic and Content Covered:

- Congressional Committee Hearing Witness Preparation
- Lobbying Senate Confirmation of Presidential Nominees
- Key U.S. Supreme Court Cases, Congress & Judicial Nominees

Learning Objective(s) Addressed:

- The role of lobbyists in Congressional hearings.
- How to prepare a witness for a hearing.

Reading Due Today:

- Holyoke, Chapter 8.
- Dodd et al, Chapter 10.
- CRS Report, “Hearings in the U.S. Senate: A Guide for Preparation and Procedure”, RL30548, March 18, 2010.
- CRS Report, Senate Committee Hearings: Preparation, 98-489, December 4, 2017.
- CRS Report, “Senate Committee Hearings: Arranging Witnesses”, 98-336, December 6, 2017.
- CRS Report, “Hearings in the House of Representatives: A Guide for Preparation and Procedure”, RL30539, June 13, 2006.
- CRS Report, “Senate Consideration of Presidential Nominations: Committee and Floor Procedure”, RL31980, May 13, 2021.
- CRS Report, “Appointment and Confirmation of Executive Branch Leadership: An Overview”, R44083, March 17, 2021.
- CRS Report, “Cloture Attempts on Nominations: Data and Historical Development Through November 20, 2013”, RL32878, September 28, 2018.

Assignment(s) Due Today:

- None.

Supplemental Reading:

- G. Calvin Mackenzie, editor, *Innocent Until Nominated: The Breakdown of the Presidential Appointments Process*, Brookings, 2001.
- John Anthony Maltese, *The Selling of Supreme Court Nominees*, Johns Hopkins University Press, 1998.
- Norman Vieira & Leonard Gross, *Supreme Court Appointments: Judge Bork and the Politicization of Senate Confirmations*, Southern Illinois University Press, 1998.
- Michael Comiskey, *Seeking Justices: The Judging of Supreme Court Nominees*, University Press of Kansas, 2004.
- Nancy Sherer, *Scoring Points: Politicians, Activists, and the Lower Federal Court Appointment Process*, Stanford University Press, 2005.
- Patrick B. McGuigan & Dawn M. Weyrich, *Ninth Justice: The Fight for Bork*, Free Congress Research and Education Foundation, 1990.
- Richard Davis, *Electing Justice: Fixing the Supreme Court Nomination Process*, Oxford University Press, 2005.
- Henry J. Abraham, *Justices, Presidents, and Senators: A History of the U.S. Supreme Court Appointments from Washington to Bush II*, Rowman & Littlefield, 2007.
- John W. Dean, *The Rehnquist Choice*, Simon & Schuster, 2001.
- John W. Johnson, *Griswold v. Connecticut: Birth Control and the Constitutional Right of Privacy*, University Press of Kansas, 2005.
- N. E. H. Hull & Peter Charles Hoffer, *Roe v. Wade: The Abortion Rights Controversy in American History*, University Press of Kansas, 2001.
- Robert Justin Goldstein, *Flag Burning & Free Speech: The Case Texas v. Johnson*, University Press of Kansas, 2000.
- Robert M. Cottrol, Raymond T. Diamond, & Leland B. Ware, *Brown v. Board of Education*, University Press of Kansas, 2003.
- Mark C. Miller, *The View of the Courts from the Hill: Interactions Between Congress and the Federal Judiciary*, University of Virginia Press, 2009.
- Anita Miller, editor, *The Complete Transcripts of the Clarence Thomas—Anita Hill Hearings, October 11, 12, 13, 1991*, Academy Chicago Publishers, 1994.
- Mitchel A. Sollenberger, *The President Shall Nominate: How Congress Trumps Executive Power*, University Press of Kansas, 2008.
- Mark C. Miller & Jeb Barnes, editors, *Making Policy, Making Law: An Interbranch Perspective*, Georgetown University Press, 2004.
- Amy Steigerwalt, *Battle over the Bench: Senators, Interest Groups, and Lower Court Confirmations*, University of Virginia Press, 2010.
- Paul M. Collins & Lori A. Ringhard, *Supreme Court Confirmation Hearings and Constitutional Change*, Cambridge University Press, 2015.
- Ruth Marcus, *Supreme Ambition: Brett Kavanaugh and the Conservative Takeover*, Simon & Schuster, 2019.
- Carl Hulse, *Confirmation Bias: Inside Washington's War Over the Supreme Court, from Scalia's Death to Justice Kavanaugh*, Harper Collins, 2019.

Class Date: March 9

Week 9

Topic and Content Covered:

- Lobbying the Executive Branch
- Lobbying the Regulatory Process

Learning Objective(s) Addressed:

- Lobbying the executive branch.

Reading Due Today:

- Holyoke, Chapter 7.
- Davidson et al, Chapter 11.
- CRS Report “Lobbying the Executive Branch: Current Practices and Options for Change”, R40947, October 31, 2011.
- CRS Report, “Midnight Rulemaking: Background and Options for Congress”, R42612, October 4, 2016.

Assignment(s) Due Today:

- None.

Supplemental Reading:

- Daniel Carpenter & David A. Moss, *Preventing Regulatory Capture: Special Interest Influence and How to Limit It*, Cambridge University Press, 2014.
- Mordecai Lee, *Congress vs. the Bureaucracy: Muzzling Agency Public Relations*, University of Oklahoma Press, 2011.
- Robert L Guyer & Chris Micheli, *Guide to Executive Branch Agency Rulemaking: Policy, Procedure, Participation, and Post-Promulgation Appeal*, Lobby School, 2021.
- Rachel Augustine Potter, *Bending The Rules: Procedural Politicking in the Bureaucracy*, University of Chicago Press, 2019.
- Andrew Rudalevige, *By Executive Order: Bureaucratic Management and the Limits of Presidential Power*, Princeton University Press, 2021.

Class Date: March 16

Week 10

Topic and Content Covered:

- Makeup for material remaining to be covered
- Semester Review

Learning Objective(s) Addressed:

- N/A

Reading Due Today:

- None.

Assignment(s) Due Today:

- None.

Lobbying Strategy Memorandum
Required Format
12 Pages

Memorandum

To: Julius W. Hobson, Jr.

From:

Subject:

Date:

Objective:

One-three sentences stating the overall objective of your lobbying strategy.

Background:

Provide public policy history and background on the subject matter.

Strategy:

Describe a careful plan or method for achieving your objective.

Tactics:

Employing the means available to your association, organization, or firm to accomplish your objective.