

Political Management, 2022-23 Course Offerings

Fall 2022

Course	Mode	Title
PMGT 6401	FTF	Fundamentals of Political Management
PMGT 6401	Hybrid	Fundamentals of Political Management
PMGT 6401	Online	Fundamentals of Political Management
PMGT 6402	FTF	Applied Political Communications
PMGT 6402	Online	Applied Political Communications
PMGT 6403	Online	Political Data & Analytics
PMGT 6404	FTF	Principled Political Leadership
PMGT 6404	Online	Principled Political Leadership
PMGT 6410	FTF	Grassroots Engagement
PMGT 6424	FTF	Comparative Pol. Mgmt. Environments
PMGT 6416	Online	International Lobbying
PMGT 6430	Online	Campaign Strategy
PMGT 6452	Hybrid	Digital Strategy
PMGT 6458	Online	Crisis Management
PMGT 6490	FTF	ST: Electoral Dynamics and Campaign 2022
PMGT 6495	Online	Capstone: Political Power and Practice
PSAD 6200	Hybrid	Global Residency

Spring-2 2023

Course	Mode	Title
PMGT 6403	Online	Political Data & Analytics
PMGT 6404	FTF	Principled Political Leadership
PMGT 6404	Online	Principled Political Leadership
PMGT 6420	Online	Corporate Public Affairs
PMGT 6428	FTF	Cultural Aspects of Global Engagement
PMGT 6452	FTF	Digital Strategy
PMGT 6452	Online	Digital Strategy
PMGT 6454	Online	Fundraising and Budgeting
PMGT 6462	FTF	Opposition Research
PMGT 6470	Online	Digital Content Creation (PR: PMGT 6452)
PMGT 6495	Online	Capstone: Political Power and Practice
PSAD 6200	Hybrid	Global Residency

Spring-1 2023

Course	Mode	Title
PMGT 6401	FTF	Fundamentals of Political Management
PMGT 6401	Hybrid	Fundamentals of Political Management
PMGT 6401	Online	Fundamentals of Political Management
PMGT 6402	FTF	Applied Political Communications
PMGT 6402	Online	Applied Political Communications
PMGT 6403	FTF	Political Data & Analytics
PMGT 6414	Online	Lobbying
PMGT 6424	Online	Comparative Pol. Mgmt. Environments
PMGT 6442	Online	Campaigns around the World
PMGT 6438	Online	State and Local Campaigns
PMGT 6440	FTF	Targeting and Voter Contact
PMGT 6460	FTF	Audience Research
PMGT 6468	FTF	Digital Advertising and Action (PR: PMGT 6452)
PMGT 6480	Hybrid	DC Residency
PMGT 6495	FTF	Capstone: Political Power and Practice

Summer 2023

Course	Mode	Title
PMGT 6402	FTF	Applied Political Communications
PMGT 6403	FTF	Political Data & Analytics
PMGT 6440	Online	Targeting and Voter Contact
PMGT 6450	FTF	Rules, Laws, and Strategy
PMGT 6456	Online	Speechcraft
PMGT 6466	Online	Political Advertising
PMGT 6472	FTF	Maximizing Social Media (PR: PMGT 6452)
PMGT 6477	FTF	Political Risk Assessment
PMGT 6480	Hybrid	DC Residency
PMGT 6495	FTF	Capstone: Political Power and Practice
PSAD 6200	Hybrid	Global Residency