

GSPM CAREER/PROFESSIONAL DEVELOPMENT ACTION PLAN

The Graduate School of Political Management

THE GEORGE WASHINGTON UNIVERSITY

Name _____
Program _____
Email _____
Projected Date of Degree Completion _____

In order to graduate, each GSPM student is required to complete a career/professional development action plan approved & signed by the Director of Career Services, Mag Gottlieb.

REQUIREMENTS

1. **Self-Assessment:** All students are required to complete a self-assessment to better understand their skills, strengths and career goals. (Date) _____

2. **Marketing Plan:** All students are required to complete a marketing plan to help them strategize their career efforts. (Date) _____

3. **Resume & Cover Letter:** All Students must submit resume/cover letter for review/approval. (Date) _____

4. **Networking:** All students must attend at least one career seminar or professional networking event each year. (Date) _____

5. **Elevator Speech:** To help students better market themselves, all students are required to pitch their elevator speech for feedback and approval. (Date) _____

6. **LinkedIn:** All students are required to have a LinkedIn account and must join the GSPM LinkedIn Group and the GWU LinkedIn Group. (Date) _____

I certify that _____ has satisfied the Graduate School of Political Management Career/Professional Development Plan.

Director, Career Services

Date