



Campaign 2020  
on Twitter:  
Top Names and  
Hashtags by Mention  
Volume

# Presidential Candidates

	Jan 1 – Nov 2 (Oct 2 – Nov 2)
Donald Trump OR President Trump	89,993,887 (15,584,619)
Joe Biden	50,602,365 (15,656,566)

	Jan 1 – Nov 2 (Oct 2 – Nov 2)
Kamala Harris	6,917,712 (2,195,235)
Mike Pence	4,688,552 (1,923,693)

# In the News

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- Closer to the election, Hunter Biden dominates the conversation. Prior to the last month, Floyd and Taylor dominated.

	Jan 1 – Nov 2
Hunter Biden	11,614,158 (7,673,687)
Breonna Taylor	11,248,353 (343,203)
George Floyd	10,144,756 (291,204)
Anthony Fauci OR Dr Fauci	8,161,426 (1,123,505)
Amy Coney Barrett	5,166,071 (3,717,485)
Ruth Bader Ginsberg	3,610,929 (543,476)
Tara Reade	2,174,660 (56,242)
Gretchen Whitmer OR Governor Whitmer	1,799,789 (721,862)
Andrew Cuomo	1,735,296 (164,848)

## Former Democratic Candidates

- Bernie still leads in mentions, but Pete has been increasing his exposure lately.

Jan 1 – Nov 2	
Bernie Sanders	9,010,823 (211,617)
Elizabeth Warren	4,323,744 (98,862)
Pete Buttigieg	1,571,303 (173,689)
Michael Bloomberg	826,352 (9,074)

# Conservative Hashtags

MAGA still dominates the conversation to connect Republican tweeters

	<b>Jan 1 – Nov 2</b>
MAGA	18,444,276 (3,343,949)
Fake News	10,080,951 (1,380,532)
QAnon	5,441,795 (599,243)
Law and Order	2,757,625 (336,034)
Proud Boys	2,355,426 (651,350)
Fracking	1,857,885 (1,193,911)
America First	1,745,742 (270,735)

## Liberal Hashtags

- Despite the Republican overuse of the Antifa name, BLM dominates the hashtags (although lately more of a Antifa push)

	Jan 1 – Nov 2
BLM	21,217,540 (1,679,809)
Antifa	17,059,756 (1,766,532)
Defund the Police	3,372,706 (130,601)
Obamacare	2,427,158 (683,835)
Medicare for All	2,300,354 (136,239)
Structural Racism	272,856 (10,821)

# Coronavirus Hashtags

COVID dominates the conversation in the US, beating out mentions of either candidate.

	Jan 1 – Nov 2
COVID OR COVID 19	120,366,270 (22,782,289)
Reopen OR Reopening	14,007,960 (371,302)
Lockdown	9,476,653 (921,998)
Chinese Virus OR China Virus	9,366,296 (831,566)
Kung Flu	449,429 (18,322)

# Voting Hashtags

More mentions of the voter suppression occurring than the voter fraud conspiracy

	Jan 1 – Nov 2
Vote by Mail	4,128,499 (302,502)
Voter Fraud	3,453,626 (777,387)
Voter Suppression	3,156,514 (935,103)
Early Voting	2,557,497 (1,474,001)



# Issues Hashtags

COVID dominates conversations

JAN 1 – NOV 2	
<b>COVID</b>	120,366,270 (22,782,289)
Medicare for All OR Obamacare OR Health care OR Healthcare	33,148,119 (5,203,241)
<b>Economy</b>	23,318,087 (2,604,745)
<b>BLM</b>	21,217,540 (1,679,809 )