

Political Management, 2023-24 Course Offerings

Fall 2023

Course	Mode	Title
PMGT 6401	FTF	Fundamentals of Political Management
PMGT 6401	Online	Fundamentals of Political Management
PMGT 6402	FTF	Applied Political Communications
PMGT 6402	Online	Applied Political Communications
PMGT 6403	Online	Political Data & Analytics
PMGT 6404	FTF	Principled Political Leadership
PMGT 6404	Online	Principled Political Leadership
PMGT 6410	Online	Grassroots Engagement
PMGT 6416	FTF	International Lobbying
PMGT 6424	FTF	Comparative Politics
PMGT 6430	FTF	Campaign Strategy
PMGT 6452	Online	Digital Strategy
PMGT 6458	Online	Crisis Management
PMGT 6495	Online	Capstone: Political Power and Practice
PSAD 6200	Hybrid	Global Residency

Spring-2 2024

Course	Mode	Title
PMGT 6403	Online	Political Data & Analytics
PMGT 6404	FTF	Principled Political Leadership
PMGT 6404	Online	Principled Political Leadership
PMGT 6420	FTF	Corporate Public Affairs
PMGT 6428	Online	Cultural Aspects of Global Engagement
PMGT 6452	Online	Digital Strategy
PMGT 6454	FTF	Fundraising and Budgeting
PMGT 6462	Online	Opposition Research
PMGT 6470	FTF	Digital Content Creation
PMGT 6480	Hybrid	DC Residency
PMGT 6495	Online	Capstone: Political Power and Practice

Spring-1 2024

Course	Mode	Title
PMGT 6401	FTF	Fundamentals of Political Management
PMGT 6401	Online	Fundamentals of Political Management
PMGT 6402	FTF	Applied Political Communications
PMGT 6402	Online	Applied Political Communications
PMGT 6403	FTF	Political Data & Analytics
PMGT 6414	FTF	Lobbying
PMGT 6442	FTF	Campaigns around the World
PMGT 6438	FTF	State and Local Campaigns
PMGT 6440	Online	Targeting and Voter Contact
PMGT 6460	Online	Audience Research
PMGT 6468	Online	Digital Advertising and Action
PMGT 6479	Online	Special Topics: Using Humor Strategically
PMGT 6495	FTF	Capstone: Political Power and Practice
PSAD 6200	Hybrid	Global Residency

Summer 2024

Course	Mode	Title
PMGT 6402	FTF	Applied Political Communications
PMGT 6403	FTF	Political Data & Analytics
PMGT 6450	Online	Rules, Laws, and Strategy
PMGT 6452	FTF	Digital Strategy
PMGT 6456	FTF	Speechcraft
PMGT 6466	FTF	Political Advertising
PMGT 6472	Online	Maximizing Social Media
PMGT 6477	Online	Political Risk Assessment
PMGT 6495	Online	Capstone: Political Power and Practice
PSAD 6200	Hybrid	Global Residency