MAY 3-9: President Donald J. Trump’s announcement of the ending of the Iran Deal was the hottest topic of conversation this week on political Twitter in the United States with over 1.3 million related posts. In domestic news, Rudolph Giuliani, the latest lead attorney for the president, had a rough time on Fox News and elsewhere, leading to over a million posts on Twitter. Michael Avenatti, Stormy Daniels’ lawyer, played a contributing role in drawing out Giuliani and Trump personal attorney Michael Cohen in targeted tweets and document releases. Additional topics and findings, including the Republican West Virginia Senate primary, CIA director nominee Gina Haspel, and Facebook’s substantive but quiet week, can be found on Medium.

INSTITUTIONS

<table>
<thead>
<tr>
<th>POTUS</th>
<th>Republicans</th>
<th>Democrats</th>
<th>U.S. Senate</th>
<th>U.S. House</th>
</tr>
</thead>
<tbody>
<tr>
<td>6.0m ▼1%</td>
<td>2.8m ▲51%</td>
<td>1.4m ▼13%</td>
<td>59.0k ▼13%</td>
<td>9.6k ▼12%</td>
</tr>
<tr>
<td>Average 6.4m</td>
<td>Average 2.4m</td>
<td>Average 1.6m</td>
<td>Average 59.5k</td>
<td>Average 13.7k</td>
</tr>
</tbody>
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KEY RACES

<table>
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<tr>
<th>Smith (MN)</th>
<th>Manchin (WV)</th>
<th>Brown (OH)</th>
<th>Nelson (FL)</th>
<th>Donnelly (IN)</th>
</tr>
</thead>
<tbody>
<tr>
<td>13.0k ▲19%</td>
<td>14.3k ▲251%</td>
<td>13.1k ▲84%</td>
<td>12.0k ▲84%</td>
<td>6.6k ▲69%</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Lewis MN-02</th>
<th>Rohrabacher CA-48</th>
<th>Paulsen MN-03</th>
<th>Curbelo FL-26</th>
<th>Roskam IL-08</th>
</tr>
</thead>
<tbody>
<tr>
<td>4.2k ▲72%</td>
<td>3.9k ▼33%</td>
<td>3.1k ▲25%</td>
<td>2.2k ▲114%</td>
<td>2.1k ▲77%</td>
</tr>
</tbody>
</table>
NEWMAKERS

Trump Attorney
Rudolph Giuliani
1.1m ▲401%

Daniels’ Lawyer
Michael Avenatti
672.7k ▲171%

Trump Attorney
Michael Cohen
654.4k ▲132%

CIA Dir. Nominee
Gina Haspel
334.1k ▲2,273%

WV Sen. Candidate
Don Blankenship
77.0k ▲803%

HOT TOPICS

Iran Deal
1.3m ▲473%

Russia Investigation
455.3k ▼12%

2018 Midterms
271.9k ▲1%

#MeToo / #TimesUp
193.5k ▼18%

Facebook
23.3k ▼95%

TOP TWEETS

16k Retweets | 77k Likes | Link

23k Retweets | 91k Likes | Link

129k Retweets | 414k Likes | Link
ABOUT: Released weekly on Friday mornings online, THE ECHO is a social media research publication of George Washington University Graduate School of Political Management’s (GSPM) Public Echoes of Political Rhetoric in America (PEORIA) Project. THE ECHO is funded in part by GSPM alumnus William H. Madway and through a reduced-cost license to Crimson Hexagon.

METHODOLOGY: The ECHO features U.S. data collated by sets of keywords on the Crimson Hexagon platform. The first value represents the number of related tweets including the name or topic and the second demonstrates its increase or decrease over the week. Our analysis is informed by further research using Crimson Hexagon’s additional features, which allows us to quickly view trending topics and search terms.

Key Races are determined on a rolling basis based on our editorial team’s evaluations of campaigns rated as “Toss Up” by the Cook Political Report, Sabato’s Crystal Ball, and Inside Elections with Nathan L. Gonzales. We feature the top five races in the Senate (top) and the House (bottom) as a function of seven-day related-tweet volume on Twitter. They are listed in order of the total number of times each were mentioned on Twitter over the past seven days (Thursday to Wednesday).

Top Institutions include several components. We track both parties, chambers of Congress, and the presidency with several related terms beyond their official accounts on Twitter. For example, the presidency includes @POTUS and @realDonaldTrump as well as “Donald Trump”, “President Trump” and “DonaldTrump” as search terms. Rolling averages are published since late summer 2017 after the launch of The ECHO.

Newsmakers and Hot Topics are detected in several ways using Memeorandum.com, The Week’s Daily Briefing “10 Things”, and additional monitoring throughout the week. Final decisions on what to include are made by our editorial team and listed from left to right in order of total mentions on Twitter.

Top Tweets are listed as examples of posts that drove the week’s discussion on Twitter. In most cases, these will include a large number of @ replies, retweets, and favorites (hearts) but because of varying numbers of followers, other tweets might have greater total engagement than the ones listed.

CONTACT: Sign up to receive The ECHO in your Inbox every Friday here. For questions about The ECHO, please contact its author Dr. Michael D. Cohen at GSPM by email at michaeldcohen@gwu.edu. For more information about the GSPM Global Center for Political Management and The PEORIA Project, please contact Dr. Michael Cornfield by email at corn@gwu.edu. For questions about GSPM, please contact Dr. Lara Brown by email at larambrown@gwu.edu. All can be reached by phone at 202-994-6000.