THE ECHO: A FRIDAY TIPSHEET OF POLITICAL ACTIVITY ON TWITTER

Thanks to the support of GSPM alumnus William H. Madway Class of 2013.

APRIL 26 TO MAY 2: The annual White House Correspondents’ Dinner turned into a food fight on Twitter in the United States this week, pitting comedian Michelle Wolf against White House Press Secretary Sarah Sanders and drawing more than two million combined tweets. Two key toss-up races are heating up as newly appointed Sen. Tina Smith (MN-DFL) was drawn out by her Republican challenger Richard Painter for avoiding debates and incumbent Rep. Will Hurd (TX-23-R) finding his House intelligence committee seat a little warmer. Additional findings, including a failed White House nomination, a busy week in the Russia investigation, a looming Iran Deal deadline, and a #MeToo celebrity conviction can be found on Medium.

INSTITUTIONS

<table>
<thead>
<tr>
<th>POTUS</th>
<th>Republicans</th>
<th>Democrats</th>
<th>U.S. Senate</th>
<th>U.S. House</th>
</tr>
</thead>
<tbody>
<tr>
<td>6.1m ▲5%</td>
<td>1.9m ▲11%</td>
<td>1.6m ▼9%</td>
<td>67.1k ▲25%</td>
<td>12.7k ▼34%</td>
</tr>
<tr>
<td>Average 6.4m</td>
<td>Average 2.4m</td>
<td>Average 1.6m</td>
<td>Average 59.5k</td>
<td>Average 13.8k</td>
</tr>
</tbody>
</table>

KEY RACES

<table>
<thead>
<tr>
<th>Smith (MN)</th>
<th>Brown (OH)</th>
<th>Nelson (FL)</th>
<th>Heller (NV)</th>
<th>Manchin (WV)</th>
</tr>
</thead>
<tbody>
<tr>
<td>13.0k ▲123%</td>
<td>7.1k ▼25%</td>
<td>6.6k ▼3%</td>
<td>5.0k ▲10%</td>
<td>4.1k ▼72%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Hurd TX-23</th>
<th>Rohrabacher CA-48</th>
<th>Tenney NY-22</th>
<th>Comstock VA-10</th>
<th>Paulsen MN-03</th>
</tr>
</thead>
<tbody>
<tr>
<td>7.5k ▲2,498%</td>
<td>5.9k ▼34%</td>
<td>3.1k ▼15%</td>
<td>2.6k ▲106%</td>
<td>2.5k ▼30%</td>
</tr>
</tbody>
</table>
NEWSMAKERS

WHCA Comedian
Michelle Wolf
1.7m ▲546%

WH Press Sec.
Sarah Sanders
1.3m ▲747%

Adm. & Fmr. WH
Dr. Ronny Jackson
346.0k ▲106%

Trump Attorney
Michael Cohen
281.7k ▼13%

EPA Director
Scott Pruitt
206.4k ▼16%

HOT TOPICS

Russia
Investigation
519.2k ▲53%

WHCA Dinner
436.4k ▲11k%

2018 Midterms
269.9k ▼420%

#MeToo/
#TimesUp
237.2k ▲91%

Iran Deal
231.8k ▲204%

TOP TWEETS

Michelle Wolf
@nicoleleewolf

Why are you guys making this about Sarah’s looks? I said she burns facts and uses the ash to create a *perfect* smoky eye. I complimented her eye makeup and her ingenuity of materials.

Mika Brzezinski @morningmika
Watching a wife and mother be humiliated on national television for her book is dispicable. I have experienced insults about my appearance from the president. All women have a duty to unite when these attacks happen and the WHCA owes Sarah an apology.

Follow

50k Retweets | 270k Likes | Link

Brian Krassenstein
@BrianKrassenstein

These are the Republican Members of the House Intel Committee:

Devin Nunes
Mike Conaway
Peter King
Frank LoBiondo
Tom Rooney
Ileana Ros-Lehtinen
Michael Turner
Brad Wenstrup
Chris Stewart
Rick Crawford
Trey Gowdy
Elise Stefanik
Will Hurd

Follow

3k Retweets | 10 Likes | Link

Richard W. Pointer
@RWPACUSA

I asked Senator Tina Smith for debates when I announced my primary run on Monday. As of Wednesday all I got was PAC funded DSCC attack ads. With over $1.7M raised (400K PAC money) Senator Smith can run plenty of ads (I refuse to take PAC money). But how about those debates?

Follow

7k Retweets | 12k Likes | Link
ABOUT: Released weekly on Friday mornings online, THE ECHO is a social media research publication of George Washington University Graduate School of Political Management’s (GSPM) Public Echoes of Political Rhetoric in America (PEORIA) Project. THE ECHO is funded in part by GSPM alumnus William H. Madway and through a reduced-cost license to Crimson Hexagon.

METHODOLOGY: The ECHO features U.S. data collated by sets of keywords on the Crimson Hexagon platform. The first value represents the number of related tweets including the name or topic and the second demonstrates its increase or decrease over the week. Our analysis is informed by further research using Crimson Hexagon’s additional features, which allows us to quickly view trending topics and search terms.

Key Races are determined on a rolling basis based on our editorial team’s evaluations of campaigns rated as “Toss Up” by the Cook Political Report, Sabato’s Crystal Ball, and Inside Elections with Nathan L. Gonzales. We feature the top five races in the Senate (top) and the House (bottom) as a function of seven-day related-tweet volume on Twitter. They are listed in order of the total number of times each were mentioned on Twitter over the past seven days (Thursday to Wednesday).

Top Institutions include several components. We track both parties, chambers of Congress, and the presidency with several related terms beyond their official accounts on Twitter. For example, the presidency includes @POTUS and @realDonaldTrump as well as “Donald Trump”, “President Trump” and “DonaldTrump” as search terms. Rolling averages are published since late summer 2017 after the launch of The ECHO.

Newsmakers and Hot Topics are detected in several ways using Memeorandum.com, The Week’s Daily Briefing “10 Things”, and additional monitoring throughout the week. Final decisions on what to include are made by our editorial team and listed from left to right in order of total mentions on Twitter.

Top Tweets are listed as examples of posts that drove the week’s discussion on Twitter. In most cases, these will include a large number of @ replies, retweets, and favorites (hearts) but because of varying numbers of followers, other tweets might have greater total engagement than the ones listed.

CONTACT: Sign up to receive The ECHO in your Inbox every Friday here. For questions about The ECHO, please contact its author Dr. Michael D. Cohen at GSPM by email at michaeldcohen@gwu.edu. For more information about the GSPM Global Center for Political Management and The PEORIA Project, please contact Dr. Michael Cornfield by email at corn@gwu.edu. For questions about GSPM, please contact Dr. Lara Brown by email at larambrown@gwu.edu. All can be reached by phone at 202-994-6000.