

# The Graduate School of Political Management

THE GEORGE WASHINGTON UNIVERSITY

## **M.P.S. in Legislative Affairs**

Fall 2017

August 28, 2017 /

December 11, 2017

## **Course Name**

LGAF 6240.LH1

Class Day/Time: Monday

/ 6:00 pm to 8:00 pm

Class Location: Hall of

States / Room TBD

## **BASIC INFORMATION AND RESOURCES**

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### **Instructor**

Gus Martinez

### **Contact Information**

Phone Number: 703-899-7700/202-681-6163

Email Address: gusmartinez@gwu.edu

### **Communication**

Students may contact me by email and I will respond as soon possible.

### **Blackboard Site**

A Blackboard course site has been set up for this course. Each student is expected to check the site throughout the semester, as Blackboard will be the primary venue for outside classroom communications between the instructors and the students. Students can access the course site at <https://blackboard.gwu.edu>. Support for Blackboard is available at 202-994-4948 or [helpdesk.gwu.edu](mailto:helpdesk.gwu.edu).

### **Academic Integrity**

All members of the university community are expected to exhibit honesty and competence in their academic work. Students have a special responsibility to acquaint themselves with, and make use of, all proper procedures for doing research, writing papers, and taking exams. Members of the community will be presumed to be familiar with the proper academic procedures and will be held responsible for applying them. Deliberate failure to act in accordance with such procedures will be considered academic dishonesty. Academic dishonesty is defined as “cheating of any kind, including misrepresenting one’s own work, taking credit for the work of others without crediting them and without appropriate authorization, and the fabrication of information.” Acts of academic dishonesty are a legal, moral, and intellectual offense against the community and will be prosecuted through the proper university channels. The University Code of Academic Integrity can be found at <http://studentconduct.gwu.edu/code-academic-integrity>.

### **Support for Students with Disabilities**

GW’s Disability Support Services (DSS) provides and coordinates accommodations and other services for students with a wide variety of disabilities, as well as those temporarily disabled by injury or illness. Accommodations are available through DSS to facilitate academic access for students with disabilities.

Please notify your instructor if you require accommodations. Additional information is available at <http://disabilitysupport.gwu.edu/>.

### **In the Event of an Emergency or Crisis during Class**

If we experience an emergency during class time, we will try to stay at the class location until we hear that we can move about safely. If we have to leave the class location, we will meet in the Hall of States lobby in order to account for everyone and to make certain that everyone is safe. Please refer to Campus Advisories for the latest information on the University's operating status: <http://www.campusadvisories.gwu.edu/>.

### **Attendance Policy**

Each student is expected to attend all classes. Please let me know in advance if any absences or late arrivals are anticipated.

### **Course Evaluation**

At the end of the semester, students will be given the opportunity to evaluate the course through GW's online course evaluation system. It is very important that you take the time to complete an evaluation. Students are also encouraged to provide feedback throughout the course of the semester by contacting any/all of the following:

Dr. Steven Billet  
Director, Legislative Affairs Program  
[sbillet@gwu.edu](mailto:sbillet@gwu.edu) | 202-994-1149

Dr. Jack Prostko  
Associate Dean for Learning and Faculty Development  
College of Professional Studies  
[jackp@gwu.edu](mailto:jackp@gwu.edu) | 202-994-3592

Suzanne Farrand  
Director of Academic Administration, GSPM  
[sfarrand@gwu.edu](mailto:sfarrand@gwu.edu) | 202-994-9309

## **THE COURSE**

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### **Legislative Affairs Program Objectives**

Upon completion of the Master's degree in Legislative Affairs, students will:

1. Gain both theoretical and practical knowledge related to the U.S. Congress, general issues in the legislative arena, and how to effectively advance legislation;
2. Hone their oral and written communication skills in both theoretical and technical aspects of legislative affairs;
3. Be able to conduct cutting-edge research and engage in effective problem solving by learning critical thinking skills; and
4. Learn how to work effectively with others, the value of collaborative work, and understand ethical issues involved in the legislative arena.

### **Graduate School Expectations**

Students enrolled in a graduate program should take their academic responsibilities seriously and be prepared to meet the following expectations:

1. Utilize effective time management skills so as to complete and submit assignments on the required due dates and times.
2. Master written communication skills, including proper sentence structure, grammar, spelling, and word usage.
3. Understand and apply proper formatting of in-text citations and references for resources and information integrated into your written assignments.

**Course Description and Overview**

This course explores current international security topics and examines the role that Congress plays in the development and implementation of international security policy. It will enable students to develop core subject knowledge of contemporary security issues.

**Course Learning Objectives**

By the end of the course, students will:

1. Have a comprehensive understanding of the key participants in the development and execution of international security policy and understand how the interagency system works.
2. Understand and explain how Congress shapes and influences international security policy.
3. Apply strategic theory to a variety of complex international security policy challenges.
4. Appreciate the primary issues of contemporary international security policy.

**Course Requirements**

This course requires a significant amount of reading and the weekly reading critique will challenge how well students synthesize the information. Class participation is also essential to the learning process since students inherently view issues from different perspectives.

**Evaluation and Grading:**

Assignment	Learning Objective(s) Addressed	Due Date	Weight
Weekly Quizzes	Strictly based on previous week’s reading assignments. Will be a combination of short answer fill-in and short answer essay.		20%
Research Paper	DUE prior to session #11. a. Topics due by session #3, outline by session #5, final paper on session #11. b. Paper length should be 8 – 10 pages, INCLUDING your references/bibliography. 12 Font/Double spaced. c. Citation type: Chicago-Style		25%
Mid-Term Exam	Essay, short answer and multiple choice exam from readings.		20%
Final Exam	Essay, short answer and multiple choice exam from readings. (readings from week one will be relevant).		25%
Attendance and Participation	Attendance and participation points will be given during class.		10%
Total			100%

**Weekly Reading Summary and Critique**

One-page (single-spaced, one-inch page margins, 12-point font) critical assessments of the course readings are due on weeks 2-13 (except week 7). An assessment should include a brief summary of the main point of the reading, your analysis of the reading, and identification of how the reading supports the course objectives. These summaries are due at the beginning of each class period – if you must be absent from a class, you may e-mail your summary to me before class begins to receive credit for the summary.

**Following is the grade scale for all GSPM classes:**

<b>Grade*</b>	<b>Grading Standard</b>
A 94-100	Your work is outstanding and ready for submission in a professional environment. Your material, effort, research, and writing demonstrate superior work.
A- 90-93	Represents solid work with minor errors. Overall, excellent work.
B+ 87-89	Very good. Represents well-written material, research, and presentation, but needs some minor work.
B 83-86	Satisfactory work, but needs reworking and more effort. Note that although not a failing grade, at the graduate level, anything below a “B” is viewed as unacceptable.
B- 80-82	You’ve completed the assignment, but you are not meeting all of the requirements.
C+ 77-79	Needs improvement in content and in effort. Shows some motivation and concern.
C 73-76	Needs reworking, improved effort, and additional research. Shows minimal motivation and concern.
C- 70-72 (lowest grade to pass)	Poor performance. Major errors, too many misspellings, problems with accuracy, etc.
F Below 70	Unacceptable performance, or inability to submit the assignment.

\*Please note that you may be penalized for late submission of assignment(s).

**Required Text and Learning Materials**

- Peter Paret, ed., *Makers of Modern Strategy: From Machiavelli to the Nuclear Age* (Princeton: Princeton University Press, 1986).
- Niccolo Machiavelli, *The Prince*, translated and with an introduction by Harvey Mansfield, 2nd edition (Chicago, Illinois: University of Chicago Press, 1998).
- Fred Charles Iklé, *Every War Must End* (Columbia University Press, 1971; revised edition, 2005).
- Sun Tzu, *The Art of War*, translated by Samuel Griffith (Oxford: Oxford University Press, 1963).
- Audrey Cronin, “How Terrorism Ends” (Princeton: Princeton University Press, 2011)
- Anthony James Joes, “Resisting Rebellion” University Press of Kentucky; 1 edition (August 18, 2006)

**Tentative Course Calendar\***

\*The instructor reserves the right to alter course content and/or adjust the pace to accommodate class progress. Students are responsible for keeping up with all adjustments to the course calendar.

## **Class Schedule**

### **PART I: Theory and History of Strategy**

#### **Week 1: August 28, 2017**

Topic and Content Covered: Introduction and administrative items; Foundations of U.S. National Security and Defense Policy

Reading Due Today:

- Thucydides: Melian Dialogue
- Kay King, *Congress and National Security*, Counsel on Foreign Relations (Nov. 2010).
- Stephen D. Krasner, *Think Again: Sovereignty*, Foreign Policy (Nov. 20, 2009).  
<http://foreignpolicy.com/2009/11/20/think-again-sovereignty/>
- B. H. Liddell Hart, "Strategy," PART VI – Fundamentals of Grand Strategy: XIX. The Theory of Strategy, XX. The Concentrated Essence of Strategy and Tactics, XXI. National Object and Military Aim, XXII. Grand Strategy

#### **Week 2: September 4, 2017 [No class]**

#### **Week 3: September 11, 2017**

Topic and Content Covered: Machiavelli /War and Statecraft in the 15th Century

Reading Due Today:

- Niccolo Machiavelli, *The Prince*, translated and with an introduction by Harvey Mansfield, 2<sup>nd</sup> edition (Chicago, Illinois: University of Chicago Press, 1998), all (pp. 1-111).
- Felix Gilbert, "Machiavelli: The Renaissance of the Art of War," in Paret's *Makers of Modern Strategy*, pp. 11-31.

#### **Week 4: September 18, 2017**

Topic and Content Covered: Analyzing the Nature of War and Peace

Reading Due Today:

- Hart, "The French Revolution and Napoleon Bonaparte" in *Strategy* pp113-141
- Peter Paret, "Napoleon and the Revolution in War," in *Makers of Modern Strategy*, pp123-142
- John Shy, "Jomini," in *Makers of Modern Strategy*, pp. 143-185
- Peter Paret, "Clausewitz," in *Makers of Modern Strategy*, pp. 186-213

### **PART II: The American Way of War and Strategy**

#### **Week 5: September 26, 2017**

Topic and Content Covered: Early Development and Basics of US National Security

Reading Due Today:

- Edward Mead Earle, "The Economic Foundations of Military Power," in *Makers of Modern Strategy*, pp 217-262
- Russell Weigley, "American Strategy from Its Beginnings through the First World War," *Makers of Modern Strategy*, pp 408-433
- Fred Charles Iklé, "The Fog of Military Estimates," *Every War Must End* (New York, NY: Columbia University Press, 1991), pp. 17-37.
- Antulio Echevarria, Chris Bassford, David Rohr, and Bruce Fleming, "Commentary and Reply: Can Clausewitz Save Us?" *Parameters*, Summer 2004, pp. 122-27.  
<http://carlislewww.army.mil/usawc/Parameter/04summer/c&r-sum.pdf>

**Week 6: October 2, 2017**

Topic and Content Covered: World War I and the International Stage

Reading Due Today:

- Michael Howard, "Men against Fire: The Doctrine of the Offensive in 1914," from *Makers of Modern Strategy*, pp. 510-526.
- Gunther E. Rothenberg, "Moltke, Schlieffen, and the Doctrine of Strategic Envelopment," in *Makers of Modern Strategy* Pp.311-25.
- Adam Gopnik, "The Big One," *The New Yorker*, August 23, 2004, p. 78-85.

**Week 7: October 23, 2017 [No Class]**

**Week 8: October 30, 2017**

**MID-TERM Exam**

Topic and Content Covered: WWII/Cold War and the Elements of Containment

Reading Due Today:

- Condoleezza Rice, "The Making of Soviet Strategy," in *Makers of Modern Strategy*, pp.648-676
- Maurice Matloff, "Allied Strategy in Europe, 1939-1945," in *Makers of Modern Strategy*, pp.676-702
- D. Clayton James, "American and Japanese Strategies," in *Makers of Modern Strategy*, pp.703-732

**Week 9: November 6, 2017**

Topic and Content Covered: Nuclear Warfare/Ballistic Missile Defense

Reading Due Today:

- Lawrence Freedman, "The First Two Generations of Nuclear Strategists," in *Makers of Modern Strategy*, pp.735-778
- Michael Carver, "Conventional Warfare in the Nuclear Age," in *Makers of Modern Strategy*, pp.779-815
- Scott D. Sagan, *Why Do States Build Nuclear Weapons?: Three Models in Search of a Bomb*, *International Security* 21:3 (1997).  
<http://faculty.maxwell.syr.edu/rdenever/ppa%20730-11/sagan.pdf>
- S. Paul Kapur, *India and Pakistan's Unstable Peace: Why Nuclear South Asia is not like the Cold War Europe*, *International Security* 30:2 (2005), pp. 127-152.  
<http://fsi.stanford.edu/sites/default/files/kapur.pdf>

**Week 10: November 13, 2017**

Topic and Content Covered: Revolutionary Warfare

Reading Due Today:

- Sun Tzu, *The Art of War*, translated by Samuel B Griffith (Oxford: Oxford University Press, paperback edition, 1971), pp. 20-149. (Issued.)
- John Shy and Thomas W. Collier, "Revolutionary War," Chapter 27 of *Makers of Modern Strategy*, pp. 815-862.
- Fred Charles Iklé, *Every War Must End*, Chapters 1 – 2, pp 1-37
- (OPTIONAL) Liddell Hart, "Guerilla War" in *Strategy* pp 373-382

### **PART III: Asymmetric/Hybrid Warfare and Statecraft in the 21<sup>st</sup> Century**

#### **Week 11: November 20, 2017**

Topic and Content Covered: Insurgency

Reading Due Today:

- Anthony James Joes, “Resisting Rebellion,” Chapters 1 – 4, pp 1-93
- Fred Charles Iklé, Every War Must End, Chapters 3 – 4, pp 38-83
- Cronin, “How Terrorism Ends” Introduction and Chapter 1 - 31 pp 1-31
- David Ucko, *Innovation or Inertia: The U.S. Military and the Learning of Counterinsurgency*, Small Wars Journal (2008), 290-310. <http://smallwarsjournal.com/documents/uckocoin.pdf>

#### **Week 12: November 27, 2017**

Topic and Content Covered: Insurgency/Terrorism

Reading Due Today:

- Fred Charles Iklé, Every War Must End, Chapters 5 – Epilogue, pp 84 - 131
- Anthony James Joes, “Resisting Rebellion,” Chapters 5 – 11, pp 94 - 179
- Cronin, “How Terrorism Ends” Chapters 2 – 4 pp 35-114

#### **Week 13: December 4, 2017**

##### **PAPERS DUE**

Topic and Content Covered: Insurgency/Terrorism

Reading Due Today:

- Cronin, “How Terrorism Ends” Chapters 5 – 7 pp 115-193
- Anthony James Joes, “Resisting Rebellion,” Chapters 11 – 17, pp 180 – 258

#### **Week 14: December 11, 2017**

Topic and Content Covered: **FINAL Exam**

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