BASIC INFORMATION AND RESOURCES

Instructor
Gus Martinez

Contact Information
Phone Number: 703-899-7700
Email Address: gusmartinez@email.gwu.edu

Communication
Students may contact Prof. Martinez via email anytime, or call after 6pm (weekdays). Email is the preferred method, and he will respond as soon as possible.

Blackboard Site
A Blackboard course site has been set up for this course. Students can access the course site at https://blackboard.gwu.edu. Support for Blackboard is available at 202-994-4948 or helpdesk.gwu.edu.

Academic Integrity
All members of the university community are expected to exhibit honesty and competence in their academic work. Students have a special responsibility to acquaint themselves with, and make use of, all proper procedures for doing research, writing papers, and taking exams. Members of the community will be presumed to be familiar with the proper academic procedures and will be held responsible for applying them. Deliberate failure to act in accordance with such procedures will be considered academic dishonesty. Academic dishonesty is defined as “cheating of any kind, including misrepresenting one’s own work, taking credit for the work of others without crediting them and without appropriate authorization, and the fabrication of information.” Acts of academic dishonesty are a legal, moral, and intellectual offense against the community and will be prosecuted through the proper university channels. The University Code of Academic Integrity can be found at http://studentconduct.gwu.edu/code-academic-integrity.

University Policy on Observance of Religious Holidays

- Students should notify faculty during the first week of the semester of their intention to be absent from class on their day(s) of religious observance.
- Faculty should extend to these students the courtesy of absence without penalty on such occasions, including permission to make up examinations.
• Faculty who intend to observe a religious holiday should arrange at the beginning of the semester to reschedule missed classes or to make other provisions for their course-related activities

Support for Students with Disabilities
GW’s Disability Support Services (DSS) provides and coordinates accommodations and other services for students with a wide variety of disabilities, as well as those temporarily disabled by injury or illness. Accommodations are available through DSS to facilitate academic access for students with disabilities. Please notify your instructor if you require accommodations. Additional information is available at http://disabilitysupport.gwu.edu/.

In the Event of an Emergency or Crisis during Class
If we experience some an emergency during class time, we will try to stay at this location until we hear that we can move about safely. If we have to leave here, we will meet in the Hall of States lobby in order to account for everyone and to make certain that everyone is safe. Please refer to Campus Advisories for the latest information on the University’s operating status: http://www.campusadvisories.gwu.edu/.

Attendance Policy
Each student is expected to attend all classes. Please coordinate in advance with Mr. Martinez if any absences or late arrivals are anticipated.

Out-of-Class/ Independent Learning Expectation
Over the course of the semester, students will spend at least 2 hours (100 minutes) per week in class. Required reading for the class meetings and written response papers or projects are expected to take up, on average, 7 hours (350 minutes) per week. Over the course of the semester, students will spend 25 hours in instructional time and 87.5 hours preparing for class.

Course Evaluation
At the end of the semester, students will be given the opportunity to evaluate the course through GW’s online course evaluation system. It is very important that you take the time to complete an evaluation. Students are also encouraged to provide feedback throughout the course of the semester by contacting any/all of the following:

Dr. Casey Burgat
Director, Legislative Affairs Program
cburgat@gwu.edu | 202-994-6000

Suzanne Farrand
Director of Academic Administration, GSPM
sfarrand@gwu.edu | 202-994-9309
THE COURSE

Legislative Affairs Program Objectives
Upon completion of the Master’s degree in Legislative Affairs, students will:

1. Gain both theoretical and practical knowledge related to the U.S. Congress, general issues in the legislative arena, and how to effectively advance legislation;
2. Hone their oral and written communication skills in both theoretical and technical aspects of legislative affairs;
3. Be able to conduct cutting-edge research and engage in effective problem solving by learning critical thinking skills; and
4. Learn how to work effectively with others, the value of collaborative work, and understand ethical issues involved in the legislative arena.

Graduate School Expectations
Students enrolled in a graduate program should take their academic responsibilities seriously and be prepared to meet the following expectations:

1. Utilize effective time management skills so as to complete and submit assignments on the required due dates and times.
2. Master written communication skills, including proper sentence structure, grammar, spelling, and word usage.
3. Understand and apply proper formatting of in-text citations and references for resources and information integrated into your written assignments.

Course Description and Overview
This course explores current international security topics and examines the role that Congress plays in the development and implementation of international security policy. It will enable students to develop core subject knowledge of contemporary security issues.

This course is designed to prepare students for professional positions in public policy, including the executive or legislative branches of U.S. government at the federal (both military and civilian), state or local levels; private sector businesses dealing with public policy; non-profit organizations concerned with public policy; non-US governments; and international organizations. This advanced seminar tackles the challenging task of building an effective national security strategy in both theory and practice. It will prepare students for positions that involve the development of effective national strategy and policy.

Course Learning Objectives
By the end of the course, students will:

1. Have a comprehensive understanding of the key participants in the development and execution of international security policy and understand how the interagency system works.
2. Understand and explain how Congress shapes and influences international security policy.
3. Apply strategic theory to a variety of complex international security policy challenges.
4. Appreciate the primary issues of contemporary international security policy.
Course Requirements

*PLEASE NOTE: This course requires a significant amount of reading and writing.* This will both challenge how well students manage their time and synthesize information. Class participation is essential to the learning process since students inherently view issues from different perspectives.

Evaluation and Grading:

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Learning Objective(s) Addressed</th>
<th>Due Date</th>
<th>Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>Weekly Quizzes</td>
<td>Strictly based on previous week’s reading assignments.</td>
<td></td>
<td>25%</td>
</tr>
<tr>
<td>Policy Memorandum</td>
<td>Official Memorandum #1 (1,000 words)</td>
<td>09 SEP</td>
<td>5%</td>
</tr>
<tr>
<td>Research Papers</td>
<td>Research Paper #1 (2,000 words)</td>
<td>11 NOV</td>
<td>10%</td>
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<tr>
<td></td>
<td>Research Paper #2 (2,000 words)</td>
<td>09 DEC</td>
<td>10%</td>
</tr>
<tr>
<td>Mid-Term Exam</td>
<td>Essay, short answer and multiple choice exam from readings.</td>
<td></td>
<td>20%</td>
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<tr>
<td>Final Exam</td>
<td>Essay, short answer and multiple choice exam from readings.</td>
<td></td>
<td>20%</td>
</tr>
<tr>
<td>Attendance and Participation</td>
<td>Attendance and substantive participation points will be given during class.</td>
<td></td>
<td>10%</td>
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<tr>
<td>Total</td>
<td></td>
<td></td>
<td>100%</td>
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Written Assignments

*LATE PAPERS:* will be penalized one full grade every 24 hours from the due date.

Format for the writing assignments is as follows:
- Double-spaced, 12 font
- Chicago-style citations, with footnotes and a bibliography
- Numbered pages
- Cover page (Title, Name, Date)

Following is the grade scale for all GSPM classes:

<table>
<thead>
<tr>
<th>Grade*</th>
<th>Grading Standard</th>
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<tbody>
<tr>
<td>A</td>
<td>94-100</td>
</tr>
<tr>
<td>A-</td>
<td>90-93</td>
</tr>
<tr>
<td>B+</td>
<td>87-89</td>
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<tr>
<td>B</td>
<td>83-86</td>
</tr>
<tr>
<td>B-</td>
<td>80-82</td>
</tr>
<tr>
<td>C+</td>
<td>77-79</td>
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</table>
C  73-76 | Needs reworking, improved effort, and additional research. Shows minimal motivation and concern.
C-  70-72 (lowest grade to pass) | Poor performance. Major errors, too many misspellings, problems with accuracy, etc.
F  Below 70 | Unacceptable performance, or inability to submit the assignment.

Required Text and Learning Materials

- Niccoló Machiavelli, The Prince

Tentative Course Calendar*

*The instructor reserves the right to alter course content and/or adjust the pace to accommodate class progress. Students are responsible for keeping up with all adjustments to the course calendar.

Class Schedule

PART I: Foundations

**Week 1: August 31, 2020 (Class 1)**

*Topic and Content Covered: Introduction and administrative items; Foundations of U.S. National Security and Defense Policy*

*Reading Due Today:*
  - Jordan, Chapter 1
  - Thucydites: Melian Dialogue

**Week 2: September 7, 2020 [Holiday]**

*On-Line Quiz available at 6:00PM (1800)*

*Reading Due Today:*
  - Jordan, Chapters 1-3

**Week 3: September 14, 2020 (Class 2)**

*Memorandum Due (e-submission) 6:00PM (1800)*

*Topic and Content Covered: Machiavelli/Strategy and Statecraft*

*Reading Due Today:*
  - Jordan, Chapters 4, 5
  - Niccoló Machiavelli, “The Prince”


**Week 4: September 21, 2020 (Class 3)**

**Topic and Content Covered: National Security Decision Making/Shaping the International Environment**

**Reading Due Today:**
- Jordan, Chapters 10, 11, 19, 20

**PART II: Ways and Means of National Security**

**Week 5: September 28, 2020 (Class 4)**

**Topic and Content Covered: Military Policy Process, Planning, Budget**

**Reading Due Today:**
- Jordan, Chapters 8, 9
- National Security Strategy (NSS) 2018
- FY 2020 NDAA https://www.armed-services.senate.gov/imo/media/doc/FY20%20NDAA%20Conference%20Summary%20%20FINAL.pdf

**Week 6: October 5, 2020 (Class 5)**

**Topic and Content Covered: Homeland Security, Intelligence**

**Reading Due Today:**
- Jordan, Chapters 6, 7

**Week 7: October 12, 2020 – [Holiday]**

**MID-TERM Exam**
- National Security Strategy (NSS) 1987
- National Security Strategy (NSS) 1994
Week 8: October 19, 2020 (Class 6)
Topic and Content Covered: Economics/Military Power
Reading Due Today:
- Jordan, Chapters 12, 13
- “Economic Security as National Security: A Discussion with Dr. Peter Navarro”, CSIS

Week 9: October 26, 2020 (Class 7)
Topic and Content Covered: Globalization/Human Security
Reading Due Today:
- Jordan, Chapters 25, 26

PART III: Grand Strategy

Week 10: November 2, 2020 (Class 8)
Topic and Content Covered: Making Grand Strategy
Reading Due Today:

Week 11: November 9, 2020 (Class 9)
Topic and Content Covered: Nuclear Policy/Conventional War
Reading Due Today:
- Jordan, Chapters 15, 17
- NSC 68: United States Objectives and Programs for National Security (April 14, 1950)
- “George Kennan’s ‘Long Telegram’,” February 22, 1946, History and Public Policy Program Digital Archive, National Archives and Records Administration, Department of State Records (Record Group 59), Central Decimal File, 1945-1949, 861.00/2-2246
  http://faculty.maxwell.syr.edu/rdenever/ppa%20730-11/sagan.pdf
Week 12: November 16, 2020 (Class 10)
Paper DUE (e-submission) 6:00PM (1800)
Topic and Content Covered: Terrorism
Reading Due Today:
- Jordan, Chapter 14
- National Security Strategy 2002

Week 13: November 23, 2020 (Class 11)
Topic and Content Covered: Insurgency
Reading Due Today:
- Jordan, Chapter 16

Week 14: November 30, 2020 (Class 12)
Topic and Content Covered: “Hybrid” Warfare
Reading Due Today:

Week 15: December 7, 2020 (Class 13)
Topic and Content Covered: Cyber Warfare & 5G – 5th Domain
Reading Due Today:
- Kaplan, “Dark Territory”
- National Cyber Strategy 2018
- Kadri Kaska, “Huawei, 5G and China as a Security Threat,” NATO Cooperative Cyber Defence Centre of Excellence (CCDCOE) 2020
Copyright Statement

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