

Political Management, 2021-22 Course Offerings

Fall 2021 9/27-12/12

<i>Course</i>	<i>Mode</i>	<i>Title</i>
PMGT 6401 FTF		Fundamentals of Political Management
PMGT 6401 Hybrid		Fundamentals of Political Management
PMGT 6401 Online		Fundamentals of Political Management
PMGT 6402 FTF		Applied Political Communications
PMGT 6403 FTF		Political Data & Analytics
PMGT 6404 FTF		Principled Political Leadership
PMGT 6404 Online		Principled Political Leadership
PMGT 6410 Online		Grassroots Engagement
PMGT 6416 FTF		International Lobbying
PMGT 6430 FTF		Campaign Strategy
PMGT 6440 Online		Targeting and Voter Contact
PMGT 6452 FTF		Digital Strategy
PMGT 6452 Hybrid		Digital Strategy
PMGT 6458 FTF		Crisis Management
PMGT 6495 Online		Capstone: Political Power and Practice
PSAD 6200 Hybrid		Global Residency

Spring 2 2022 4/4-6/12

<i>Course</i>	<i>Mode</i>	<i>Title</i>
PMGT 6403 Online		Political Data & Analytics
PMGT 6404 FTF		Principled Political Leadership
PMGT 6404 Online		Principled Political Leadership
PMGT 6420 FTF		Corporate Public Affairs
PMGT 6428 Online		Cultural Aspects of Global Engagement
PMGT 6452 FTF		Digital Strategy
PMGT 6452 Online		Digital Strategy
PMGT 6454 FTF		Fundraising and Budgeting
PMGT 6462 Online		Opposition Research
PMGT 6470 FTF		Digital Content Creation (PR: PMGT 6452)
PMGT 6495 Online		Capstone: Political Power and Practice
PSAD 6200 Hybrid		Global Residency

Spring 1 2022 1/10-3/20

<i>Course</i>	<i>Mode</i>	<i>Title</i>
PMGT 6401 FTF		Fundamentals of Political Management
PMGT 6401 Hybrid		Fundamentals of Political Management
PMGT 6401 Online		Fundamentals of Political Management
PMGT 6402 FTF		Applied Political Communications
PMGT 6402 Online		Applied Political Communications
PMGT 6403 FTF		Political Data & Analytics
PMGT 6414 FTF		Lobbying
PMGT 6442 FTF		Campaigns around the World
PMGT 6438 Online		State and Local Campaigns
PMGT 6460 Online		Audience Research
PMGT 6468 Online		Digital Advertising and Action (PR: PMGT 6452)
PMGT 6472 FTF		Maximizing Social Media
PMGT 6480 Hybrid		DC Residency
PMGT 6495 FTF		Capstone: Political Power and Practice
PSAD 6200 Hybrid		Global Residency

Summer 2022 6/27-9/11

<i>Course</i>	<i>Mode</i>	<i>Title</i>
PMGT 6402 FTF		Applied Political Communications
PMGT 6403 FTF		Political Data & Analytics
PMGT 6424 FTF		Comparative Pol. Mgmt. Environments
PMGT 6450 Online		Rules, Laws, and Strategy
PMGT 6456 FTF		Speechcraft
PMGT 6466 FTF		Political Advertising (PR: PMGT 6452)
PMGT 6472 Online		Maximizing Social Media
PMGT 6477 Online		Political Risk Assessment
PMGT 6480 Hybrid		DC Residency
PMGT 6495 FTF		Capstone: Political Power and Practice
PSAD 6200 Hybrid		Global Residency