

**Political Management, 2021-22 Course Offerings**

<b>Fall 2021</b>			9/27-12/12
<i>Course</i>	<i>Mode</i>	<i>Title</i>	
PMGT 6401	FTF	Fundamentals of Political Management	
PMGT 6401	Hybrid	Fundamentals of Political Management	
PMGT 6401	Online	Fundamentals of Political Management	
PMGT 6402	FTF	Applied Political Communications	
PMGT 6403	FTF	Political Data & Analytics	
PMGT 6404	FTF	Principled Political Leadership	
PMGT 6404	Online	Principled Political Leadership	
PMGT 6410	Online	Grassroots Engagement	
PMGT 6416	FTF	International Lobbying	
PMGT 6430	FTF	Campaign Strategy	
PMGT 6440	Online	Targeting and Voter Contact	
PMGT 6452	FTF	Digital Strategy	
PMGT 6452	Hybrid	Digital Strategy	
PMGT 6458	FTF	Crisis Management	
PMGT 6495	Online	Capstone: Political Power and Practice	
PSAD 6200	Hybrid	Global Residency	

<b>Spring 2 2022</b>			4/4-6/12
<i>Course</i>	<i>Mode</i>	<i>Title</i>	
PMGT 6403	Online	Political Data & Analytics	
PMGT 6404	FTF	Principled Political Leadership	
PMGT 6404	Online	Principled Political Leadership	
PMGT 6420	FTF	Corporate Public Affairs	
PMGT 6428	Online	Cultural Aspects of Global Engagement	
PMGT 6452	FTF	Digital Strategy	
PMGT 6452	Online	Digital Strategy	
PMGT 6454	FTF	Fundraising and Budgeting	
PMGT 6462	Online	Opposition Research	
PMGT 6470	FTF	Digital Content Creation (PR: PMGT 6452)	
PMGT 6495	Online	Capstone: Political Power and Practice	
PSAD 6200	Hybrid	Global Residency	

<b>Spring 1 2022</b>			1/10-3/20
<i>Course</i>	<i>Mode</i>	<i>Title</i>	
PMGT 6401	FTF	Fundamentals of Political Management	
PMGT 6401	Hybrid	Fundamentals of Political Management	
PMGT 6401	Online	Fundamentals of Political Management	
PMGT 6402	FTF	Applied Political Communications	
PMGT 6402	Online	Applied Political Communications	
PMGT 6403	FTF	Political Data & Analytics	
PMGT 6414	FTF	Lobbying	
PMGT 6424	FTF	Comparative Pol. Mgmt. Environments	
PMGT 6438	Online	State and Local Campaigns	
PMGT 6460	Online	Audience Research	
PMGT 6468	Online	Digital Advertising and Action (PR: PMGT 6452)	
PMGT 6472	FTF	Maximizing Social Media	
PMGT 6480	Hybrid	DC Residency	
PMGT 6495	FTF	Capstone: Political Power and Practice	
PSAD 6200	Hybrid	Global Residency	

<b>Summer 2022</b>			7/5-9/11
<i>Course</i>	<i>Mode</i>	<i>Title</i>	
PMGT 6402	FTF	Applied Political Communications	
PMGT 6403	FTF	Political Data & Analytics	
PMGT 6442	FTF	Campaigns around the World	
PMGT 6450	Online	Rules, Laws, and Strategy	
PMGT 6456	FTF	Speechcraft	
PMGT 6466	FTF	Political Advertising (PR: PMGT 6452)	
PMGT 6472	Online	Maximizing Social Media	
PMGT 6477	Online	Political Risk Assessment	
PMGT 6480	Hybrid	DC Residency	
PMGT 6495	FTF	Capstone: Political Power and Practice	
PSAD 6200	Hybrid	Global Residency	