

Strategic Public Relations, 2021-22 Course Offerings

Fall 2021 (9/27-12/12)

<i>Course</i>	<i>Mode</i>	<i>Title</i>
PSPR 6201	FTF	PR Principles and Practice
PSPR 6202	FTF	Advanced PR Writing
PSPR 6226	FTF	Digital Communications
PSPR 6201	Online	PR Principles and Practice
PSPR 6202	Online	Advanced PR Writing
PSPR 6207	Online	Sustainability Communications
PSPR 6224	Online	Global Public Relations
CPS 6300	Online	Capstone Research Project

Spring 1 2022 (1/10-3/20)

<i>Course</i>	<i>Mode</i>	<i>Title</i>
PSPR 6203	FTF	Research Methods
PSPR 6204	FTF	Media Relations in a Digital World
PSPR 6207	FTF	Sustainability Communications
CPS 6300	FTF	Capstone Research Project
PSPR 6201	Online	PR Principles and Practice
PSPR 6202	Online	Advanced PR Writing
PSPR 6223	Online	Public Opinion
PSPR 6226	Online	Digital Communications

Spring 2 2022 (4/4-6/12)

<i>Course</i>	<i>Mode</i>	<i>Title</i>
PSPR 6205	FTF	Fundamentals of Business and Finance
PSPR 6206	FTF	Ethical Standards in PR and Public Affairs
PSPR 6224	FTF	Global Public Relations
PSPR 6203	Online	Research Methods
PSPR 6204	Online	Media Relations in a Digital World
PSPR 6208	Online	Integrated Marketing Communications
PSPR 6230	Online	Crisis and Issues Management
CPS 6300	Online	Capstone Research Project

Summer 2022 (7/5-9/12)

<i>Course</i>	<i>Mode</i>	<i>Title</i>
PSPR 6222	FTF	Multicultural Marketing
PSPR 6230	FTF	Crisis and Issues Management
CPS 6300	FTF	Capstone Research Project
PSPR 6205	Online	Fundamentals of Business and Finance
PSPR 6206	Online	Ethical Standards in Public Relations and Public Affairs
PSPR 6207	Online	Sustainability Communications